The CoStar Group Academic Engagement Team (formerly CoStar SHARE Center) is available to serve the hospitality and tourism academic community.
If we can help in any way, please contact us at
university@costar.com

The CoStar Group Academic Engagement Team (formerly CoStar SHARE Center) is available to serve the hospitality and tourism academic community. To assist hospitality and tourism faculty in navigating and understanding the CoStar product, we have scheduled numerous **"Introduction to the CoStar Product" webinars**. We strongly encourage you to join us for one of these sessions. Preregistration is required. Access with a subscription is available for professors/instructors as well as their students by emailing university@costar.com .

* Thursday, December 3rd, 8pm-9:30pm (U.S. Central Time)

https://costar.zoom.us/meeting/register/jDvCQ-tMSyuSMrBOsRFaHQ

* Friday, December 11th, 10am-11:30am (U.S. Central Time)

https://costar.zoom.us/meeting/register/rknOJyhRTpi2VvLmk-yv6Q

The **"Certification in Hotel Industry Analytics" (CHIA)** is the leading hospitality and tourism certification, obtained by over 46,500 students, professors and industry professionals. It is endorsed by ICHRIE, HFTP, Hotel Schools of Distinction, ifitt, the Institute of Hospitality, La Fondation, PATA, and RevME. Training includes foundational metrics, definitions, formulas, methodologies, benchmarking principles, and industry reports as well as analyzing property and market level data. This workshop prepares educators to offer the CHIA training to their students. Qualifying students receive an industry recognized designation they can use on their resume/CV and business cards. For more details or to register, please visit https://elearning.costar.com/chia-professors-instructor-led-workshops . Upcoming CHIA Train the Trainer Sessions: 5-week series, 2 hours each session:

* Tuesdays, January 19, 26, February 2, 9, and 16 10am-12pm (U.S. Central Time)

The **"Certification in Advanced Hospitality and Tourism Analytics" (CAHTA)** introduces students to four popular types of hotel and tourism research projects including Market Study, Event Impact Analysis, Economic Analysis, and Feasibility Study. Training includes detailed components, comprehensives step-by-step instructions, informative case scenarios and valuable templates that students can use to complete a project as well as in the future. This workshop prepares educators to offer the CAHTA training to their students. For more details or to register, please visit https://elearning.costar.com/cahta-professors-instructor-led-workshops . The 2027 schedule will be coming up!