

Lecturer/Senior Lecturer – Event Management

University of North Texas – G. Brint Ryan College of Business

Department of Hospitality, Event and Tourism Management

Direct Link to Apply

<https://careers.untsystem.edu/jobs/lecturer-or-senior-lecturer-event-design-and-experience-management-denton-texas-united-states>

Location

Denton, Texas

Proposed Start Date

January 11, 2027

Position Description

The Department of Hospitality, Event and Tourism Management (HETM) in the G. Brint Ryan College of Business at the University of North Texas invites applications for a full-time, non-tenure-track faculty position at the rank of Lecturer or Senior Lecturer in Event Design and Experience Management or a closely aligned field, with a proposed start date of January 16, 2027.

The successful candidate will work closely with the Department Chair and faculty to deliver an innovative curriculum that incorporates current technology, contemporary industry practices, and best practices for onsite and virtual events. The faculty member will contribute to enhancing the undergraduate student experience, growing program enrollment, strengthening industry connections, and leading signature student-led events that showcase the Department while preparing students for careers in the event management industry.

Primary responsibilities include:

- Teaching undergraduate courses primarily within the Event Design and Experience Management curriculum, as well as appropriate courses in Hospitality Management.
- Teaching graduate courses when qualifications, including possession of a terminal degree, permit.
- Leading and executing signature student-led events that provide applied learning opportunities and represent the Department in an exceptional manner.
- Incorporating current event technologies, industry practices, and emerging trends into courses and experiential learning activities.

- Developing and maintaining partnerships with event, hospitality, tourism, and related industry organizations to support class projects, events, internships, employment opportunities, and other forms of student engagement.
- Supporting student recruitment, retention, and enrollment growth.
- Mentoring students and supporting relevant student groups and organizations, as appropriate.
- Participating in Department, College, and University committees and other service activities.
- Collaborating with internal and external partners on academic, industry, and experiential initiatives.
- Leading or participating in student study tours and other experiential learning activities.

The primary teaching location will be the UNT Denton campus, with teaching at the UNT Frisco campus as needed.

About the Department

The mission of the Department of Hospitality and Tourism Management is to educate the next generation of hospitality and tourism leaders who strive for excellence and embrace innovation within a caring and empowering community.

The Department offers:

- Bachelor of Science in Hospitality Management
- Bachelor of Science in Event Design and Experience Management
- Master of Science in Hospitality Management
- Master of Science in Hospitality & Tourism Data Analytics

The undergraduate programs are offered in Denton and Frisco.

The Department is part of the G. Brint Ryan College of Business at the University of North Texas, providing students and faculty with opportunities for interdisciplinary collaboration and engagement with the dynamic hospitality, events, tourism, entertainment, and business environment of the Dallas-Fort Worth region.

The University of North Texas is an Equal Opportunity Employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, or protected veteran status and will not be discriminated against on the basis of disability.

Minimum Qualifications

- Earned master's degree in Event Management, Hospitality Management, Hospitality Administration, or a closely aligned field. Consideration will also be given to candidates with a master's degree in a related field who can demonstrate appropriate graduate coursework in event management or hospitality.
- At least three years of professional event management industry experience.
- Excellent teaching skills.
- Excellent communication skills.
- Clear commitment to students and the missions of higher education.
- Ability to develop and maintain relationships with industry partners, particularly event-related organizations, for the benefit of the College and students.
- Industry experience and professional connections within events, hospitality, clubs, resorts, tourism, attractions, or related sectors.
- Ability to work collaboratively as a team member while demonstrating leadership, integrity, and collegiality.

Preferred Qualifications

- Demonstrated excellence in teaching.
- Knowledge of and professional connections with event-related industry organizations such as PCMA, MPI, IAEE, or similar associations.
- Current event-related industry certification such as Certified Meeting Professional, Certified in Exhibition Management, or a comparable professional credential.
- Previous experience planning and executing events, particularly corporate, association, convention, exhibition, or fundraising events.
- Experience with online, hybrid, or web-based course development and delivery.
- Experience using event technologies and emerging industry practices in professional or educational settings.
- Experience supervising students in live event production or other experiential learning environments.

Application Information

Applications must be submitted through the University of North Texas employment system using the direct application link: <https://careers.untsystem.edu/jobs/lecturer-or-senior-lecturer-event-design-and-experience-management-denton-texas-united-states>

Search Committee Chair

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