

# AUBURN UNIVERSITY

## HOSPITALITY MANAGEMENT GRADUATE PROGRAM

The Horst Schulze School of Hospitality Management at Auburn University recruits applicants to join the Master's and Ph.D. degree programs in *Hospitality Management* for Spring and Fall.



AUBURN  
HUMAN SCIENCES

## THE PLACE TO KICKSTART YOUR CAREER

Auburn University School of Hospitality Management is at the forefront of current thinking in hospitality management graduate education. Recognized by students, graduates and employers for its tradition of combining academic theory with practical application in teaching and research, the graduate program offers a unique blend of advanced theoretical and applied studies in the broad hospitality and tourism fields.

Since its founding in 1995, Auburn's Hospitality Management Graduate Program has been developing world-class graduates expertly prepared to identify, analyze and respond to the dynamic nature of the hospitality and tourism domains.

Offering graduate degrees at both the Ph.D. and Master's levels (thesis and non-thesis tracks, with the latter also available online), these programs provide students with access to unique industry partnerships and distinguished faculty leaders exhibiting excellence in teaching, research and applied outreach.

The home of the Auburn Hospitality Management Graduate Program, the Tony and Libba Rane Culinary Science Center (<https://ranecenter.auburn.edu/theranecenter/>) presents a one-of-a-kind opportunity for graduate students and faculty to produce relevant research and creative scholarship. The center features a boutique teaching hotel, spa, rooftop garden/event space, teaching restaurant, wine appreciation center, distilled beverages center, mixology academy, brewing science center and a range of teaching, demonstration and food production laboratories.



## WHAT TO EXPECT

- Solid preparation in the theory and experiential areas of hospitality and tourism.
- Manageable graduate cohort that offers a personable and highly customized graduate education experience.
- Year-round comprehensive professional development opportunities such as international tours and study abroad programs, independent teaching and a multitude of professional certifications.
- Broadly diverse faculty offering a wide range of hospitality and tourism specializations.
- Numerous opportunities to participate in research projects and grant writing with a view to producing research publications.
- Ambitious, inclusive and nurturing culture with a balanced mix of students and faculty from around the world.



## OUR GRADUATE DEGREES

### MASTER OF SCIENCE

The Master of Science degree is designed to provide advanced education for the rapidly evolving hospitality field. Students have a choice of two study tracks: the on-campus thesis or non-thesis program (non-thesis also offered online).

The Master's degree requires a minimum of 30 semester hours for the thesis option and 33 for non-thesis. The thesis track develops the necessary skills to perform high level, timely and relevant research aimed at rejuvenating existing hospitality thinking and practice.

The non-thesis track is designed mainly for individuals interested in combining current work life with the need for educational advancement. Non-thesis requirements include completion of a project relevant to the student's direct business environment.

The online Master's program was the first of its kind in the hospitality management field in the U.S. The online program is also open to international applicants.

### DOCTOR OF PHILOSOPHY

The Doctor of Philosophy (Ph.D.) degree is offered to students interested in developing research skills beyond the Master's level and is focused on an academically-oriented career. The Ph.D. program places a strong emphasis on methodology and the scientific process, and equips students with the skillset necessary to make significant contributions in the chosen research field. Ph.D. students can choose a quantitative or qualitative research support tracks.



IT'S YOUR FUTURE.  
START *here.*

Applications are open to senior undergraduate students interested in the Master's degree program, as well as graduate students who have completed or expect to complete their Master's degree and are interested in the Ph.D. degree program.

### APPLY ONLINE

Complete the [online application](#) to start the process.

Candidates can submit their applications for Spring (Deadline: August 15) and Fall terms (Deadline: January 15).

Please review the [application and procedure](#) to ensure you have everything you need to apply.



*We offer a generous, highly competitive one-third time (13.2 hours per week) graduate assistantship package which includes full tuition waiver, monthly stipend for 12 months per year, contribution towards cost of health insurance and a wide variety of scholarship, grant and fellowship opportunities.*

*As in previous years, outstanding applicants to the Ph.D. program will be nominated for an Auburn University Presidential Graduate Research Fellowship or the President's Graduate Opportunity Program. Both come with substantial additional benefits.*



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College of Human Sciences  
School of Hospitality Management



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Horst Schulze School of Hospitality Management

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