

The CoStar Group Academic Engagement Team (formerly CoStar SHARE Center) is available to serve the hospitality and tourism academic community. If we can help in any way, please contact us at university@costar.com

To assist hospitality and tourism faculty in navigating and understanding the CoStar product, we have scheduled numerous **"Introduction to the CoStar Product"** webinars. We strongly encourage you to join us for one of these sessions. Preregistration is required and each webinar is from 10am-11:30am (U.S. Central Time). Access with a subscription is available for professors/instructors as well as their students by emailing university@costar.com.

- Monday, March 16 <https://costar.zoom.us/j/95121179556?pwd=qA6JL7oIQG8anxgtXYmq5FGM0NESGJ.1>
- Thursday, April 9 <https://costar.zoom.us/j/96005241433?pwd=CZPNU2BFER5P7Nc8P88cQ8Mj9gCd4L.1>
- Tuesday, April 28 <https://costar.zoom.us/meeting/register/6bbl1CNQQ5aqSS3gKoxlug>
- Thursday, May 21 <https://costar.zoom.us/meeting/register/PWKSqNWBS9SXw7IgniG1rA>
- Friday, June 12 <https://costar.zoom.us/meeting/register/z-3-TYcETqKybM5alAhyFg>

The "Certification in Hotel Industry Analytics" (CHIA) is the leading hospitality and tourism certification, obtained by over 42,000 students, professors and industry professionals. Training includes foundational metrics, definitions, formulas, methodologies, benchmarking principles, and industry reports as well as analyzing property and market level data. This workshop prepares educators to offer the CHIA training to their students. Qualifying students receive an industry recognized designation they can use on their resume/CV and business cards. For more details or to register, please <https://elearning.costar.com/chia-professors-instructor-led-workshops>. Upcoming CHIA Train the Trainer Sessions: 5-week series, 2 hours each session:

- * Wednesdays, April 8, 15, 22, 29, and May 6 10am-12pm or 8pm-10pm (U.S. Central Time)
- * Tuesdays, July 21, 28, August 4, 11 and 18 10am-12pm (U.S. Central Time)

The "Certification in Advanced Hospitality and Tourism Analytics" (CAHTA) introduces students to four popular types of hotel and tourism research projects including Market Study, Event Impact Analysis, Feasibility Study and Economic Analysis. Training includes detailed components, comprehensive step-by-step instructions, informative case scenarios and valuable templates that students can use to complete a project as well as in the future. This workshop prepares educators to offer the CAHTA training to their students. For more details or to register, please visit <https://elearning.costar.com/cahta-professors-instructor-led-workshops>. Upcoming CAHTA Train the Trainer Sessions: 5-week series, 2 hours each session:

- * Thursdays, June 11, 18, 25, July 2, and 9 10am-12pm or 8pm-10pm (U.S. Central Time)