



**Assistant Professor  
Hospitality and Tourism Management  
University of Virginia's College at Wise**

**Position:** Hospitality and Tourism Management - Assistant Professor

**Location:** Wise, Virginia, USA

**Application Deadline:** Applications will be reviewed on a rolling basis with full consideration given to applications received by January 31, 2026.

**Start Date:** August 2026

**Apply Here:** <https://apply.interfolio.com/178911>

**Job Description:**

The University of Virginia's College at Wise, a division of the University of Virginia located in Wise, Virginia, invites applications for a tenure-track faculty position in Hospitality and Tourism Management with a secondary specialization. The position is a full-time, 9-month commitment at the assistant professor level with a start date of August 2026. The position is housed within the Department of Business and Economics.

The Department of Business and Economics, along with the Hospitality and Tourism Management major, has experienced substantial growth in recent years. This expansion underscores the department's continued commitment to providing a high-quality liberal arts education while supporting regional economic development. The opening of the Hard Rock Hotel & Casino Bristol, together with other emerging hospitality enterprises in the area, is expected to further drive demand for graduates in this field. Additionally, more than six hundred thousand people live within an hour's distance of Wise, creating significant opportunities for the students.

The Department of Business and Economics invites applications for a tenure-track Assistant Professor position to support the Hospitality and Tourism Management major and the broader needs of the department. A primary specialization under Hospitality and Tourism Management can include Event / Entertainment Management, Tourism and Destination Management, Culinary Arts and a secondary specialization in areas such as Accounting, Finance, Technology Management, Information Technology, and Information Systems is preferred, though candidates with expertise in other fields within business or hospitality and tourism management will also be considered. Applicants should clearly indicate both their primary and secondary areas of specialization in the cover letter. The successful candidate will be expected to teach courses in both their secondary area and the core Hospitality and Tourism Management curriculum.

Responsibilities include developing and teaching undergraduate courses at both introductory and advanced levels, as well as graduate courses; participating in departmental and college committees; collaborating with local business and organizations; advising students; and maintaining an active program of scholarly activity, ideally in collaboration with students and faculty colleagues. The position also involves supporting departmental initiatives such as assessment, program marketing, and other assigned duties. Additionally, the successful candidate will work with industry partners in hospitality, tourism, and technology to develop internships and experiential learning opportunities for students.

Candidates must possess excellent oral and written communication skills and hold a Ph.D. in Hospitality and Tourism Management, Business Administration, or a related field in the secondary specialization (advanced ABD candidates will be considered). The successful candidate will demonstrate a strong commitment to student-centered and experiential learning and to integrating the liberal arts curriculum into the Department's professional programs.

**Responsibilities:**

- Teach undergraduate and graduate courses in hospitality and tourism management and a secondary specialization.
- Conduct research suitable for the department of business and economics at UVA-Wise.
- Collaborate with the local businesses and organizations.
- Mentor and advise students, supporting their academic and career development.
- Promote the hospitality and tourism program to local students and organizations.
- Engage in service activities within the department and university community.
- Hold regular office hours during the regular semesters.

**Minimum Qualifications:**

- A Ph.D. in Hospitality and Tourism Management, Business Administration, or a related field in the secondary specialization (advanced ABD candidates will be considered).

**Application Instructions:**

Complete a candidate profile that includes: 1) application, 2) cover letter, 3) current CV, 4) letter describing your teaching philosophy, 5) a statement of research interests, 6) contact information for three references, and 7) unofficial transcripts. Applications will be reviewed on a rolling basis with full consideration given to applications received by January 31, 2026, but will remain open until filled. Start date for all positions will be August 2026. Applicants must be eligible to work in the United States.

**Direct Link to Apply:** <https://apply.interfolio.com/178911>

UVA Wise is an equal opportunity employer committed to excellence, affordable access, and unwavering support of a collaborative and diverse community. Women, minorities, veterans, and persons with disabilities are encouraged to apply.

Employee fulfills duties as a “responsible employee” under Title IX of the Education Amendments of 1972. A Responsible employee includes any employee: who has the authority to take action to redress sexual violence; who has been given the duty of reporting incidents of sexual violence or any other misconduct by students to the Title IX Coordinator or other appropriate school designee; or whom a student could reasonably believe has this authority or duty.

UVA Wise is committed to helping the campus community provide for their own safety and security. The Annual Security and Fire Safety Report containing information on campus security and personal safety, including alerts, fire safety, crime prevention tips, and crime statistics is available at [www.uvawise.edu/ASR](http://www.uvawise.edu/ASR) . A copy is available upon request by calling 276-328-0190 or 276-376-3451.

## **Institutional Profile**

A member of the prestigious Council for Public Liberal Arts Colleges, the University of Virginia’s College at Wise (UVA Wise) is an inspiring place to teach, lead, learn and call home. With a student faculty ratio of 13:1 and 1,900 students, UVA Wise is committed to excellence in teaching, personalized attention, and individual growth, as well as to the advancement of the region through economic and community development.

The only division of the University of Virginia located outside of Charlottesville, UVA Wise has a beautiful 396-acre campus that is nestled in the Appalachian Mountains of Southwest Virginia. Here, students learn from faculty who are encouraged to engage in scholarship and service that complements their teaching, and the environment is ideal for the task. In addition to Appalachian arts and culture, on-campus wetlands and impressive geography, and a region full of opportunities for study and outdoor adventure, there are many opportunities to build partnerships with organizations, agencies, and businesses in the area and beyond. Professional staff and a dedicated senior leadership team are driven by the vital mission of ensuring access and affordability to this robust, quality higher education.

The College’s student population is largely from rural communities across the Appalachian region. Many are first-generation college students. For all, UVA Wise offers access and affordability along with challenging academic work in the liberal arts tradition. The result is well-rounded graduates who earn fulfilling work at leading organizations and pursue graduate study at prestigious universities, as evidenced by both U.S. News & World Report rankings for social mobility and *Washington Monthly* honors for “Best Bang for Your Buck.” And in 2023, UVA Wise was ranked the #2 public college in the U.S. for seniors graduating with the least debt by *U.S. News & World Report*.

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### **Equal Employment Opportunity Statement**

The University of Virginia is an equal opportunity employer. All interested persons are encouraged to apply, including veterans and individuals with disabilities. Click [here](#) to read more about UVA’s commitment to non-discrimination and equal opportunity employment.