

Faculty Opening – Director, Master’s in Sports and Entertainment Management

Boston University School of Hospitality Administration (SHA) invites applications for the position of Director of the Master’s in Sports and Entertainment Management Program. This is a full-time, non-tenure-track faculty appointment at the rank of Lecturer or Senior Lecturer, depending on the experience.

Position Overview

The Director will provide academic and strategic leadership for the Master’s in Sports and Entertainment Management (MSEM) program, an innovative graduate degree that bridges business education with the dynamic sports and entertainment industries. The successful candidate will be an accomplished professional with demonstrated experience and connections in the sports, mega events, or entertainment sectors. This position combines academic leadership, teaching, student recruitment, and industry engagement responsibilities.

Qualifications

- Education: A master’s degree or Ph.D. in sports management, business administration, marketing, communications, or a closely related field.
- Experience: A minimum of 10 years of progressive professional experience in the sports and/or entertainment industry (e.g., management, marketing, operations, or partnerships).
- Teaching & Leadership: Evidence of teaching or executive education experience, leadership in program development, and engagement with students or early-career professionals.
- Preferred: Established network of industry connections and a demonstrated ability to develop partnerships that support student recruitment, internships, and career placement.

Primary Responsibilities

- Program Leadership:
 - Provide strategic vision and direction for the Master’s in Sports and Entertainment Management program.
 - Oversee curriculum development, accreditation alignment, and continuous improvement processes.
 - Collaborate with the chair of graduate programs and faculty to ensure curricular relevance and academic rigor.
 - Lead student recruitment and admissions initiatives to achieve enrollment goals.
 - Cultivate partnerships with sports, media, and entertainment organizations to enhance experiential learning and career outcomes.
- Teaching & Mentorship:

- Teach graduate-level courses in sports and entertainment management, or through other modalities as needed.
- Mentor and advise students on academic, professional, and career development.
- Industry & Institutional Engagement:
 - Serve as the primary liaison between SHA and industry partners.
 - Participate in outreach and fundraising activities to support program growth.
 - Contribute to college and university service through committee participation and professional engagement.
- Scholarly & Professional Development:
 - Engage in scholarly or creative activities relevant to the field (e.g., research, publications, presentations, or industry collaborations).

Required Qualifications

- Master's or doctoral degree in a relevant field.
- Substantial professional experience in the sports and/or entertainment industry.
- Demonstrated leadership, communication, and organizational skills.
- Ability to recruit, inspire, and mentor students in a professional graduate setting.

All faculty members are expected to develop connections with industry professionals and continuously update their expertise through industry consulting and scholarly activities. Faculty members are also expected to advise individual students and student groups and participate in school and university service activities.

We are looking for a forward-thinking candidate who is eager to contribute to both the academic and industry-relevant dimensions of the Master's in Sports and Entertainment Management (MSEM).

School Profile

Boston University's School of Hospitality is redefining the meaning and application of hospitality by focusing on human interaction to achieve specific organizational objectives and stakeholder value. We call this Experience Innovation – the concepting, engineering, and implementation of experiences that targeted constituents find meaningful. Rooted in hotels, restaurants, travel, and tourism, this evolving understanding of hospitality has broad utility for organizations seeking to attract, build, and retain relationships with critical internal and external audiences. Experience Innovation guides everything we do at Boston University's School of Hospitality as we prepare our students to serve as the next generation of hospitality leaders. SHA is part of a major research university, located in a cosmopolitan city with world-class academic institutions and a vibrant hospitality sector. <http://www.bu.edu/hospitality>

Application

Please send curriculum vitae and contact information for three references (Including name, telephone number, mailing address, and email address) to SHAFac@bu.edu. Questions regarding the position may be directed to the chair of the search committee at SHAFac@bu.edu. Salary will be commensurate with experience.

BU conducts a background check on all final candidates for certain faculty and staff positions. The background check includes contacting the final candidate's current and previous employer(s) to ask whether, in the last seven years, there has been a substantiated finding of misconduct violating that employer's applicable sexual misconduct policies. To implement this process, the University requires a final candidate to complete and sign the form entitled "Authorization to Release Information" after execution of an offer letter.

We are an equal opportunity employer, and all qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, disability status, protected veteran status, or any other characteristic protected by law. We are a VEVRAA Federal Contractor.

Chair, Faculty Search Committee
Boston University School of Hospitality Administration
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