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UNIVERSIDADE DE MACAU  
UNIVERSITY OF MACAU

**Department of Integrated Resort and Tourism Management**  
**Faculty of Business Administration**  
**University of Macau**

**Assistant Professor in Integrated Resort and Tourism Management**  
***Entertainment Design and Management***

*(Reference No.: FBA/DRTM/ENT/AP/08/2025)*

Direct link to apply for this position:

[https://career.admo.um.edu.mo/fba\\_drtm\\_ent\\_ap\\_08\\_2025/](https://career.admo.um.edu.mo/fba_drtm_ent_ap_08_2025/)

The Department of Integrated Resort and Tourism Management (DRTM) at Faculty of Business Administration (FBA) invites applications for the positions of **Assistant Professor in Integrated Resort and Tourism Management: *Entertainment Design and Management***

FBA is one of the largest faculties in the University and a well-established full-service business faculty with AACSB, AMBA and EQUIS accreditations. It is a distinctive flagship business school in the region with key responsibilities in business and management education and nurturing the leadership talents for the development of Macao and beyond as its mission states. It bridges academic education with real-world practice and proactively engages with industry and professional bodies, thus has made a significant impact on industry and society.

FBA provides education in both traditional and emerging subjects of business and management, ranging from Accounting, Finance, Business Economics, Information Systems and Management, Marketing, General Management, to specialised Integrated Resort and Tourism Management. Our programmes are delivered at all levels of higher education including Undergraduate, Postgraduate, PhD, MBA, EMBA, DBA and Executive Education. Moreover, we strongly encourage cross-disciplinary teaching, learning and research both within the University and internationally to enhance innovation and career development for our students and academics alike. Our programmes are highly recognised by the industry which leads to excellent employability of our students. More details about the Faculty are available at: <https://fba.um.edu.mo/>.

As part of its strategic development, the Department of Integrated Resort and Tourism Management at FBA is looking for top-quality scholars to join the department at the rank of Assistant Professor in Integrated Resort and Tourism Management (Artificial Intelligence and Information Technology's Applications in Tourism / Entertainment



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Design and Management). Faculty members have published in all top journals in Integrated Resort and Tourism Management. The Department provides its faculty members with excellent research support including a start-up research grant, reasonable teaching load, and access to sophisticated facilities. The Department is internationally well ranked by research output. It has an active research seminar series and an established doctoral program that is fast-growing.

### **Qualifications**

- For the field of entertainment design and management

Applicants should (1) have teaching and research expertise in entertainment in tourism and hospitality, particularly in the areas of entertainment design or management; (2) hold a PhD in the relevant fields; (3) demonstrate a solid research record of international excellence as well as industry experience. The selected candidate is expected to teach and research in the identified areas and contribute to university, community and industry service and engagement.

**The selected candidates are expected to assume duty by August 2026.**

### **Remuneration**

The remuneration will be competitive and commensurate with the successful applicants' academic qualification and relevant professional experience. The current local maximum income tax rate is 12% but is effectively around 5% – 7% after various discretionary exemptions. Apart from competitive remuneration, UM offers a wide range of benefits, such as on-campus accommodation or housing allowance, medical insurance, provident fund, and other subsidies. Further details on our package are available at: <https://career.admo.um.edu.mo/learn-more/>.

### **Application Procedure**

Applicants should visit <https://career.admo.um.edu.mo/> for more details, and apply **ONLINE**. Review of applications will continue until the position is filled. Applicants should provide contact information of at least three referees, including telephone numbers and email addresses. Referees will be invited to send reference letters directly to the University in due course. Applicants may consider their applications not successful if they are not invited for an interview within 3 months of application.

**Human Resources Section, Office of Administration**  
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**The effective position and salary index are subject to the Personnel Statute of the University of Macau in force. The University of Macau reserves the right not to appoint a candidate. Applicants with less qualification and experience can be offered lower positions under special circumstances.**

**\*\*\*Personal data provided by applicants will be kept confidential and used for recruitment purpose only\*\*\***

**\*\* Under the equal condition of qualifications and experience, priority will be given to Macao permanent residents\*\***