

For your students to be well prepared as they enter the hotel industry, it is important that they understand the CoStar product, as this is how the global hotel industry (as well as other commercial real estate industries) now accesses data, information and benchmark reporting. The product is also being integrated into the popular *CHIA and *CAHTA certifications. Join us for a thorough overview to see what all is available and ask questions.

Free access with a subscription is available for professors/instructors as well as their students by emailing university@costar.com. Each webinar opportunity begins at 10AM (U.S. Central Time) and registration in advance is required using the appropriate link below.

Wednesday, April 10, <https://costar.zoom.us/meeting/register/eHDcR01-RDOSDASyV01hgQ>

Tuesday, June 24, https://costar.zoom.us/meeting/register/sZ4b8_5mS-ePvVI4jnat3A>

Friday, August 22, <https://costar.zoom.us/meeting/register/50PQAj44S8Ck7Ligdiso3g>

Wednesday, October 15, https://costar.zoom.us/meeting/register/gUM2hKcIR9al_KDFF8-QXg

* The "**Certification in Hotel Industry Analytics**" (CHIA) is the leading hospitality and tourism certification, obtained by over 40,000 students, professors and industry professionals. Training includes foundational metrics, definitions, formulas, methodologies, benchmarking principles, and industry reports as well as analyzing property and market level data. This workshop prepares educators to offer the CHIA training to their students. Qualifying students receive an industry recognized designation they can use on their resume/CV and business cards. For more details or to register, please visit <https://elearning.costar.com/chia-professors-instructor-led-workshops>. Upcoming CHIA Train the Trainer Sessions - now conducted with an instructor online: 5-week, 2 hours

Tuesdays, April 15, 22, 29, April 6 and 13 - 10:00am (U.S. Central Time)

Thursdays, July 17, 24, 31, and August 14 and 21 - 10:00am or 8:00pm (U.S. Central Time)

* The "**Certification in Advanced Hospitality and Tourism Analytics**" (CAHTA) introduces students to four popular types of hotel and tourism research projects including Market Study, Event Impact Analysis, Feasibility Study and Economic Analysis. Training includes detailed components, comprehensive step-by-step instructions, informative case scenarios and valuable templates that students can use to complete a project as well as in the future. This workshop prepares educators to offer the CAHTA training to their students. For more details or to register, please contact sharecenter@str.com. Upcoming CAHTA Train the Trainer Sessions: 5-week series, 2 hours, 10:00am or 8:00pm (U.S. Central Time)

Wednesdays, June 4, 11, 25, July 2, and 9 - 10:00am (U.S. Central Time)