

UNIVERSITY OF SOUTH FLORIDA
DIRECTOR, SCHOOL OF HOSPITALITY & TOURISM MANAGEMENT
(MERGING WITH SPORT & ENTERTAINMENT MANAGEMENT PROGRAM)

Direct link to apply: [Application Link](#)

The University of South Florida's (USF) Muma College of Business seeks an innovative and dynamic leader to serve as the Director of the School of Hospitality & Tourism Management, which will soon merge with the Vinik Sport and Entertainment Management Program. The school will be subsequently renamed to reflect both disciplines. This position offers an exciting opportunity to guide the expanded school's growth and success while enhancing the global reputation of its programs. Reporting to the Dean of the Muma College of Business, the Director will work to elevate the school's presence in the Tampa Bay area and beyond, leading the school's research, teaching, and outreach initiatives across USF's three campuses. The school director will foster a vibrant, collaborative environment within the unit and across schools to facilitate student success, drive excellence in faculty research, and build partnerships with the business community.

We encourage candidates from both the hospitality & tourism management and sport & entertainment management disciplines to apply. Candidates should have a Ph.D. and strong academic credentials, ideally that meet the standards for appointment as full professor with tenure at USF. The Director will be responsible for the school's strategic and tactical planning, hiring, leadership, evaluation, and development of faculty, budget management, program development, course scheduling, accreditation standard maintenance, external fund raising, and securing corporate relationships to support the school's growth and vitality.

Ranked #12 in the nation among university hospitality and tourism programs, The School of Hospitality and Tourism Management (SHTM) at USF provides an intellectual, collaborative, ethical, and welcoming learning environment for students pursuing leadership positions in hospitality and tourism throughout the world. SHTM offers a hospitality degree at all three USF campuses (Tampa, St. Petersburg, and Sarasota-Manatee). This includes undergraduate and Master's degree programs in Hospitality Management along with an undergraduate minor and two certificate programs in event management and beverage management. SHTM leverages deep relationships with the business community, including McKibbin Hospitality (with a portfolio of over 100 hotels across 20 premier brands, plus several restaurants) and Mainsail Lodging & Development (specializing in upscale lifestyle hotels and resorts), among others.

The Vinik Sport & Entertainment Management Program (VSEM) ranks #4 in the world and #1 in Florida among sport and entertainment management programs. Students in this two-year Tampa-based graduate program earn both an MBA in Sport Business and an M.S. in Sport & Entertainment Management, while achieving nearly a 100% placement rate post-graduation. Undergraduate students may pursue a minor in sport and entertainment management. VSEM enjoys strong partnerships with major sports and entertainment properties in the region, e.g., Tampa Bay Buccaneers, Tampa Bay Lightning, Tampa Bay Rays, Fanatics, and Seminole Hard Rock Casino.

The upcoming merger of SHTM and VSEM creates outstanding synergies and an exciting new world of opportunities for both programs that the new Director will leverage to the benefit of the school's many constituents. Combined, the programs currently serve over 160 students supported by twenty faculty members, and we anticipate significant enrollment growth in the future. Plans are in the works for a new state-of-the-art facility adjacent to USF's new football stadium on the Tampa campus.

The Muma College of Business operates in an energized and innovative-friendly environment. Over the past several years, USF received over \$60 million from key donors to name the Muma College of Business, the Lynn Pippenger School of Accountancy, the Monica Wooden Center for Supply Chain

Management and Sustainability, the Nault Center for Entrepreneurship, Vinik Sport & Entertainment Management Program, and the Bellini Center for Talent Development. The college is also home to a successful DBA program targeting C-suite executives. USF's online MBA program is ranked among the nation's top 20 programs and its Executive MBA program is ranked #10 in the nation.

Founded in 1956, USF has rapidly evolved into a global powerhouse that transforms lives through education, research, and innovation. In 2023, USF received an historic invitation to join the Association of American Universities (AAU). Membership in the AAU is a tremendous milestone for USF as it formalizes USF's position as a leading research university. USF is the first public university in Florida to be invited to join the AAU in nearly 40 years and is now one of only two institutions from the State University System of Florida that are members of the AAU.

USF is situated in the vibrant Tampa Bay region, a living laboratory of academics, entrepreneurs, and established companies working across many sectors. A strong connection to the community and overall attractiveness of the Tampa Bay area as a place to live, have served as significant differentiators of and attractors to USF over many years. USF's geographic footprint spans three extraordinary campuses in Tampa, St. Petersburg, and Sarasota-Manatee. Together, the campuses serve nearly 50,000 students pursuing undergraduate, graduate, specialist, and professional degrees. Across the 13 colleges, undergraduates choose from more than 200 majors, minors, and concentrations, from business and engineering to the arts and USF Health.

U.S. News & World Report has ranked USF as one of the nation's top 50 public universities for five consecutive years, and in 2023, USF earned its highest ranking ever among all universities, public or private.

The Tampa Bay region has transformed from a well-kept regional secret to one of the fastest-growing global cities, attracting Fortune 500 companies including Raymond James Financial, Bristol Meyer Squibb, Citi, Jabil, WellCare, and JPMorgan Chase—as well as a growing number of tech companies that cite USF as a key reason for their recent relocation to Tampa Bay. Tampa Bay is now one of the top 20 metropolitan areas in the U.S., within the nation's third most populous state. Dubbed “Champa Bay,” the Bay Area is home to NFL Champions Tampa Bay Buccaneers, NHL Champions Tampa Bay Lightning, and American League Champions Tampa Bay Rays. A thriving arts and cultural scene, close to 200 parks, world-renowned beaches, and other recreational facilities, more than 300 miles of trails, beautiful sunsets, and tropical weather make the Tampa Bay region a wonderful place to call home.

Apply here:

[Application Link](#)

Please direct any questions to the search committee chair - Professor Doug Hughes via e-mail at dehughes1@usf.edu. Review of applications will begin April 11, 2025, and will continue until the position is filled.