

**[New dates in 2025 have been added to the CHIA and CAHTA training workshops from STR!]**

\* The "**Certification in Hotel Industry Analytics**" (CHIA) is the leading hospitality and tourism certification, obtained by over 40,000 students, professors and industry professionals. Training includes foundational metrics, definitions, formulas, methodologies, benchmarking principles, and industry reports as well as analyzing property and market level data. This workshop prepares educators to offer the CHIA training to their students. Qualifying students receive an industry recognized designation they can use on their resume/CV and business cards. For more details or to register, please visit <https://elearning.costar.com/chia-professors-instructor-led-workshops> . Upcoming CHIA Train the Trainer Sessions - now conducted with an instructor online: 5-week, 2 hours

Tuesdays, April 15, 22, 29, April 6 and 13 - 10:00am (U.S. Central Time)

Thursdays, July 17, 24, 31, and August 14 and 21 - 10:00am or 8:00pm (U.S. Central Time)

\* The "**Certification in Advanced Hospitality and Tourism Analytics**" (CAHTA) introduces students to four popular types of hotel and tourism research projects including Market Study, Event Impact Analysis, Feasibility Study and Economic Analysis. Training includes detailed components, comprehensive step-by-step instructions, informative case scenarios and valuable templates that students can use to complete a project as well as in the future. This workshop prepares educators to offer the CAHTA training to their students. For more details or to register, please contact [sharecenter@str.com](mailto:sharecenter@str.com) . Upcoming CAHTA Train the Trainer Sessions: 5-week series, 2 hours, 10:00am or 8:00pm (U.S. Central Time)

Thursdays, March 6, 13, 20, 27, and April 3 - 10:00am or 8:00pm (U.S. Central Time)

Wednesdays, June 4, 11, 25, July 2, and 9 - 10:00am (U.S. Central Time)

\* The "**Revenue Management Book and Certification**" (RMC) will help prepare professors to offer the Revenue Management Certification training in the future. Meet the authors and hear from multiple academics who are currently teaching RM around the world. For details and to register, please visit <https://elearning.costar.com/rmc> . Select "I am a professor" and "For yourself". You'll then want to select Revenue Management (eBook + Train the Trainer) to Register.

Fridays, March 7, 14, 21, 28, and April 4