



UNIVERSITY OF  
**SOUTH CAROLINA**

College of Hospitality, Retail  
and Sport Management

**Department:** HRSM-School of HTMT

**Title:** Assistant Professor | Artificial Intelligence (AI)

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The School of Hospitality and Tourism Management (HTMT) at the University of South Carolina (Columbia, SC) invites applications for the full-time tenure-track position of Assistant Professor in Artificial Intelligence (AI); with a focus on Hospitality and Tourism Management. We seek an innovative and interdisciplinary candidate to lead the development of cutting-edge AI applications in our field. The successful candidate should possess expertise in Generative AI and the latest advancements in AI technology, with a strong focus on research and teaching capabilities. This is a 9-month position, consisting of key duties and responsibilities reflected as follows:

**Key Duties/Responsibilities:**

- Develop and teach courses in AI and its applications in Hospitality and Tourism Management, integrating Generative AI concepts to prepare students for industry needs.
- Design and deliver innovative courses that bridge the gap between AI technology and hospitality/tourism practices.
- Contribute to curriculum development, ensuring that programs remain at the forefront of technological advancements in the industry.
- Conduct cutting-edge research in AI, with a specific focus on applications in Hospitality and Tourism Management.
- Pursue external funding opportunities to support research initiatives.
- Mentor graduate and undergraduate students in research projects.
- Collaborate with faculty members across disciplines on AI-related research and initiatives.
- Participate in departmental and university service activities.

**Minimum Qualifications:**

- Earned doctorate degree in Hospitality and Tourism Management, Artificial Intelligence, or a closely related field with a strong AI component.
- Demonstrated expertise in Generative AI and its applications in Hospitality and Tourism Management.
- Strong record of research and publications in top-tier journals, showcasing expertise in Generative AI and its applications in the hospitality/tourism sector.
- Excellent teaching and communication skills, with the ability to convey complex AI concepts to students from diverse backgrounds.

### **Organization Overview:**

From the Upstate to the Lowcountry, the University of South Carolina system is transforming the lives of South Carolinians through the impact of our eight institutions and 20 locations throughout the state. More than 50,000 students are enrolled at one of eight institutions, including the research campus in Columbia and comprehensive four-year universities in Aiken, Upstate and Beaufort. In addition, our Palmetto College campuses in Salkehatchie, Union, Lancaster and Sumter enable students to earn associate or bachelor's degrees through a combination of in-person, online or blended learning. All of our system institutions place strong emphasis on service — helping to build healthier, more educated communities in South Carolina and beyond. The School of Hospitality and Tourism Management consists of 22 full-time faculty. Details about the College of Hospitality, Retail, and Sport Management are available on the USC website:

[https://sc.edu/study/colleges\\_schools/hrrsm/index.php](https://sc.edu/study/colleges_schools/hrrsm/index.php)

Initial review of applicants will commence 11.18.2024 and continue until the position is filled. The anticipated start date of the appointment is August 16, 2025. Salary is 86K – 91K. The required application documents for consideration include the following: 1) cover letter highlighting qualifications and research interests, 2) current curriculum vitae, 3) statement of research agenda, emphasizing AI applications in hospitality and tourism, 4) statement of teaching philosophy and experience, 5) statement of inclusive excellence philosophy and experience, 6) sample publications (up to three) demonstrating expertise in AI and its applications in hospitality/tourism. Only candidates selected to final round interviews will be required to submit three letters of recommendation; each must be (a) on official letterhead and have (b) physical signatures (cannot be a typed name). Questions may be directed to the search committee chairperson, Dr. Scott Taylor, Jr. ([stt@mailbox.sc.edu](mailto:stt@mailbox.sc.edu)).

To view the full posting and submit application materials, direct access is provided through the following address link, <https://uscjobs.sc.edu/postings/177166>; Posting Number FAC00206PO24.

### **Inclusive Excellence Statement**

At the University of South Carolina, we strive to cultivate an inclusive environment that is open, welcoming, and supportive of individuals of all backgrounds. We recognize diversity in our workforce is essential to providing academic excellence and critical to our sustainability. The University is committed to eliminating barriers created by institutional discrimination through accountability and continuous process improvement. We celebrate the diverse voices, perspectives, and experiences of our employees.