

* The "**Certification in Hotel Industry Analytics**" (CHIA) is the leading hospitality and tourism certification, obtained by over 40,000 students, professors and industry professionals. Training includes foundational metrics, definitions, formulas, methodologies, benchmarking principles, and industry reports as well as analyzing property and market level data. This workshop prepares educators to offer the CHIA training to their students. Qualifying students receive an industry recognized designation they can use on their resume/CV and business cards. For more details or to register, please visit <https://elearning.costar.com/chia-professors-instructor-led-workshops> . Upcoming CHIA Train the Trainer Sessions - now conducted with an instructor online: 5-week, 2 hours, 10:00am or 8:00pm (U.S. Central Time)

Thursdays, November 7, 14, 21, December 5 and 12 (no class November 28)
Wednesdays, January 22, 29, February 5, 12, and 19 (2025)

* The "**Certification in Advanced Hospitality and Tourism Analytics**" (CAHTA) introduces students to four popular types of hotel and tourism research projects including Market Study, Event Impact Analysis, Feasibility Study and Economic Analysis. Training includes detailed components, comprehensive step-by-step instructions, informative case scenarios and valuable templates that students can use to complete a project as well as in the future. This workshop prepares educators to offer the CAHTA training to their students. For more details or to register, please contact sharecenter@str.com. Upcoming CAHTA Train the Trainer Sessions: 5-week series, 2 hours, 10:00am or 8:00pm (U.S. Central Time)

Tuesdays, October 5, 15, 22, 29, and November 5
Thursdays, March 6, 13, 20, 27, and April 3 (2025)

* The "**Revenue Management Book and Certification**" (RMC) will help prepare professors to offer the Revenue Management Certification training in the future. Meet the authors and hear from multiple academics who are currently teaching RM around the world. Another workshop will be held early 2025. For details and to register, please visit <https://elearning.costar.com/rmc-professors-instructor-led-workshops>

Fridays, October 4, 11, 18, 25, and November 1

* **2024 STR & ICHRIE Student Market Study Competitions** – We are happy to announce that we'll again be holding the Student Market Study Competitions as virtual events this year. Registration is open through August 15. Registration will be limited to the first 11 teams that register in the APac and EMEA regions and the first 18 teams in the Americas. There will not be a Spanish competition this year; however, those schools are welcome to register for their appropriate regional competition. All presentations will be in English. For further details, please email sharecenter@str.com .

Asia Pacific Regional Competition – Friday, November
EMEA Regional Competition – Friday, November 8
Americas Regional Competition – Friday and Saturday, November 15-16
Global – Friday, November 22 – For the top 3 teams from APac, top 3 teams from EMEA, and the top 5 teams from the Americas, to determine the best in the world!