



## ***POSITION ANNOUNCEMENT***

### **Instructor/Assistant/Associate Professor of Professional Practice**

The School of Hospitality and Tourism Management (HTM) within the Spears School of Business (SSB) at Oklahoma State University (OSU) invites applications for a non-tenure-track, nine-month, faculty position in Beverage Management at the level of Instructor/Assistant/Associate Professor of Professional Practice. The primary responsibilities for this position include teaching beverage-oriented courses and assisting in planning and executing beverage-related events. This position is located on the Stillwater campus. The salary is commensurate with the candidate's qualifications and experience and includes a competitive benefits package, contingent on available funds. The position offers an initial contract for three years and can be renewed. A preferred start date is Fall 2025.

### **REQUIRED QUALIFICATIONS**

- Master's or Ph.D. earned in hospitality management, tourism, business, or a closely related field is preferred.
- A minimum of five years of managerial experience and service outreach activities related to the beverage industry are expected.
- Strong relationships with beverage industry stakeholders.
- Ability to work effectively with students, faculty, administrative personnel, industry stakeholders, and the local community.
- The successful candidates must be academically qualified upon the start date and must maintain AACSB qualifications.
- Evidence of employment eligibility in the United States is required.

### **DESIRABLE QUALIFICATION**

- University or college teaching experience.
- Development of educational and outreach programming.
- Evidence of strong expertise in the beverage field (including industry certifications).
- Publications in professional media outlets.
- Additional experience in other aspects of hospitality education will be considered.

### **RESPONSIBILITIES**

- Teach undergraduate courses in beverages and beverage management which includes wine, beer, spirits, mixology, and non-alcoholic beverages (e.g., coffee and tea, etc.), and other related areas as needed.
- Develop and deliver courses in the online/hybrid format based on the unit's needs.

- Assist in planning and executing beverage-focused events in conjunction with students, administrative staff, and event coordinators.
- Support HTM faculty and students in beverage research initiatives.
- Be involved with student organizations, serve on committees, participate in faculty and curriculum development, and assume other responsibilities normally associated with a teaching faculty position at a land grant university.
- Participate in the School's effort to advance scholarship through instruction.
- Develop collaborative partnerships in outreach activities (e.g., training programs) with industry sectors.
- Demonstrate a commitment to service and/or outreach activities.
- Serve as a liaison between the School and appropriate beverage industry organizations and associated stakeholders.

### **ACADEMIC ENVIRONMENT**

Founded in 1937, the School of Hospitality and Tourism Management (HTM) within the Spears School of Business is one of the oldest and most prestigious hospitality and tourism educational programs in the nation. It has evolved into a business-focused, high-caliber academic program, consistently ranked among the top 15 HTM programs in the United States and within the top 25 worldwide based on research productivity. The School offers a bachelor's degree in business administration with a concentration in Hospitality and Tourism Management, along with master's and PhD programs.

HTM is renowned for its commitment to superior learning, research, service, and outreach in a professional and caring environment. This mission is achieved through excellence in the delivery of theoretical constructs supported by practical experiences in state-of-the-art teaching laboratories. The curriculum emphasizes quality, innovation, and industry-based applications at all educational levels, working closely with hospitality industry professionals to integrate current events and future trends. The School also hosts numerous signature events that attract individuals and alumni from across the country to campus, providing students with valuable networking opportunities.

The School of Hospitality and Tourism Management is one of eight departments in the Spears School of Business. Spears is AACSB accredited and one of the largest and most successful units at OSU, offering a full range of academic programs at the undergraduate, master's, and doctoral levels. The Spears School of Business actively supports students and faculty with a variety of resources, including the Eastin Center for Career Readiness, the CAGLE Center for Study Abroad, the Center for the Future of Work, and significant resources dedicated to the development and delivery of online curricula.

OSU is a modern land-grant system of interdisciplinary programs that prepares students for success. Through leadership and service, OSU is preparing students for a bright future and building a brighter world for all. As Oklahoma's only university with a statewide presence, OSU improves the lives of people in Oklahoma, the nation, and the world through integrated,

high-quality teaching, research, and outreach. OSU has more than 35,000 students across its five-campus system. The campus is located in Stillwater, a city of about 50,000 residents situated approximately 65 miles from both Oklahoma City and Tulsa, and approximately 250 miles from Dallas and Kansas City. OSU Stillwater has more than 24,500 students on its campus, representing all 50 states and more than 100 countries.

Stillwater is a diverse and welcoming academic and cultural community. Students and staff of OSU comprise about half of the city's population of around 50,000. Stillwater has been described as “America’s Friendliest College Town,” and has been listed as one of Money Magazine’s Best Places to Live. Stillwater has a historic downtown, a superb campus, highly rated public schools, and a regional airport with direct flights to/from Dallas-Fort Worth (DFW). The city offers a variety of activities on campus and in the community including music, drama, art, speakers, recreation, and sporting events. Examples include the McKnight Center for performing arts, the Colvin Center and the Seretean Wellness Center for physical education and recreation, and the Town and Gown Community Theatre for theatrical experience. Nearby lakes, walking/biking trails, and local/state parks are popular with students and faculty.

### **Additional Resources**

- The School of Hospitality and Tourism Management - <https://go.okstate.edu/undergraduate-academics/majors/hospitality-and-tourism-management.html>
- Spears School of Business - <https://business.okstate.edu/>
- Oklahoma State University - <https://go.okstate.edu/>
- OSU interactions with the Stillwater area - <https://go.okstate.edu/about-osu/visit-stillwater.html>
- Information about the Stillwater area - [www.visitstillwater.org](http://www.visitstillwater.org)

### **APPLICATIONS and NOMINATIONS**

Applications received by October 1, 2024 will receive priority consideration; however, application review will continue until the position is filled. Applications will be accepted online at:

<https://okstate.csod.com/ux/ats/careersite/8/home/requisition/18163?c=okstate>

The following will be required in the online application:

- Letter of interest including how your experience is best suited for this role
- Statement of professional goals in instruction and outreach related to beverage education
- Teaching philosophy
- Curriculum Vita or resume
- List of three references
- Summary of prior teaching evaluations.

Questions regarding this position or nominations including the name, address, phone number, and email of the individual you are nominating may be directed to:

Dr. Cortney Norris

Assistant Professor

Naifeh/RNDC Director for Hirst Center for Beverage Education

385 Nancy Randolph Davis

Oklahoma State University

Stillwater, OK 74078-6299

Phone 405-744-8661

Email: [cortney.norris@okstate.edu](mailto:cortney.norris@okstate.edu)

*Oklahoma State University (OSU) strives to provide a safe study, work, and living environment for its faculty, staff, volunteers and students. To support this environment and comply with applicable laws and regulations, OSU conducts pre-employment background checks on final candidates. Offers of employment are contingent upon the successful completion of a background check. The type of background check conducted varies by position and can include, but is not limited to, criminal (felony and misdemeanor) history, sex offender registry, motor vehicle history, financial history, and/or education verification. Background checks will be conducted when required by law or contract and when, in the discretion of the university, it is reasonable and prudent to do so.*

*Oklahoma State University, as an equal opportunity employer, complies with all applicable federal and state laws regarding non-discrimination and affirmative action. Oklahoma State University is committed to a policy of equal opportunity for all individuals and does not discriminate based on race, religion, age, sex, color, national origin, marital status, sexual orientation, gender identity/expression, disability, or veteran status with regard to employment, educational programs and activities, and/or admissions. For more information, visit [eeo.okstate.edu](http://eeo.okstate.edu).*