

**Tulane University**  
**A.B. Freeman School of Business**  
**Professor of Practice/Lecturer in Hospitality Management/Marketing**

**Position Description**

The A.B. Freeman School of Business at Tulane University is seeking applicants for a non-tenure system faculty position (Professor of Practice or Lecturer) in Hospitality Management. This person will be responsible for: i) teaching undergraduate and graduate courses across different modalities with a particular focus on experiential learning; ii) remaining current and relevant in their field through professional and/or scholarly engagement activities; iii) participating in service to the university and the business school. In addition, producing intellectual contributions is valued. iv) managing the school's hospitality certificate program; v) acting as a liaison between the school and the hospitality industry.

This is a full-time appointment in the business school's Management or Marketing areas (depending on academic and professional background). The position starts July 1, 2024. Salary, teaching load, and benefits are commensurate with other major research institutions. Hiring for this position is subject to final budgetary approval by the university.

**Qualifications**

Candidates for Professor of Practice are expected to be either professionally qualified (i.e., Master's Degree or Ph.D. in Management, Marketing, or a related field and a substantial record of recent professional experience) or academically qualified (i.e., Ph.D. in Management, Marketing, or a related field, and actively engaged in scholarly and/or professional engagement activities). Candidates for Lecturer are expected to be professionally qualified (i.e., Master's Degree in Management, Marketing, or a related field and recent related professional experience.) We seek collegial candidates with demonstrated excellence in communication skills or success in classroom teaching, experience with experiential learning, and the ability to build relationships with industry partners. Candidates must have industry and/or academic experience in the hospitality industry.

**Application Instructions**

Application materials should be submitted electronically through Interfolio and should include a cover letter, a curriculum vitae, examples of communication or teaching effectiveness, and at least two letters of recommendation. Applications will be accepted until the position is filled or closed.

**Application Link on Interfolio for the Professor of Practice position:**  
[apply.interfolio.com/142868](https://apply.interfolio.com/142868)

**Application Link on Interfolio for the Lecturer position:** [apply.interfolio.com/142870](https://apply.interfolio.com/142870)

**About the University and School**

Tulane University enrolls approximately 12,500 students and is a privately funded, comprehensive research university located in New Orleans. New Orleans is a vibrant, multi-cultural community celebrated worldwide for its music, art, and food. The Freeman School of

Business offers undergraduate programs, a full-time MBA program, other master's programs, and many executive-education programs. The Freeman School consistently ranks among the top business schools nationally and globally. Additional information about the Freeman School and the faculty in its Management and Marketing areas may be found at: <https://freeman.tulane.edu/>

**Equal Employment Opportunity Statement**

Tulane University is an Equal Employment Opportunity/Affirmative Action institution committed to excellence through diversity. Tulane University will not discriminate based upon race, ethnicity, color, sex, religion, national origin, age, disability, genetic information, sexual orientation, gender identity or expression, pregnancy, marital status, military or veteran status, or any other status or classification protected by federal, state, or local law. All eligible candidates are encouraged to apply.