* The "Certification in Hotel Industry Analytics" (CHIA) is the leading hospitality and tourism certification, obtained by over 40,000 students, professors and industry professionals. Training includes foundational metrics, definitions, formulas, methodologies, benchmarking principles, and industry reports as well as analyzing property and market level data. This workshop prepares educators to offer the CHIA training to their students. Qualifying students receive an industry recognized designation they can use on their resume/CV and business cards. For more details or to register, please visit <https://elearning.costar.com/chia-professors-instructor-ledworkshops. Upcoming CHIA Train the Trainer Sessions - now conducted with an instructor online: 5-week, 2 hours, 10:00am or 8:00pm (U.S. Central Time)

Tuesdays, June 4, 11, 18, 25 and July 2 Wednesdays, September 4, 11, 18, 25, and October 2 Thursdays, November 7, 14, 21, December 5 and 12 (no class November 28)

* The "Certification in Advanced Hospitality and Tourism Analytics" (CAHTA) introduces students to four popular types of hotel and tourism research projects including Market Study, Event Impact Analysis, Feasibility Study and Economic Analysis. Training includes detailed components, comprehensives step-by-step instructions, informative case scenarios and valuable templates that students can use to complete a project as well as in the future. This workshop prepares educators to offer the CAHTA training to their students. For more details or to register, please contact <u>sharecenter@str.com</u>. Upcoming CAHTA Train the Trainer Sessions: 5-week series, 2 hours, 10:00am or 8:00pm (U.S. Central Time)

Thursdays, April 25, May 2, 9, 16 and 23 Thursdays, July 11, 18, August 1, 8, and 15 (no class July 25) Tuesdays, October 5, 15, 22, 29, and November 5

* Take advantage of a free subscription to the **CoStar Suite**, **the world's largest source of hotel attribute and performance data**, now available in a dynamic, state-of-the-art online user interface allowing users to browse anywhere in the world, view hotels on the map, query for hotels that meet specific criteria, look at detailed property information including photos and obtain performance details. Email <u>university@costar.com</u> We have arranged "Introduction to the CoStar Suite" webinars to take you through all the incredible features of the platform. All are from 10:00am-12:00pm (U.S. Central Time)

Friday, May 10, Register for the May Intro to the CoStar Suite Webinar: <<u>https://costar.zoom.us/meeting/register/tJUkf-6urz8iEtSwao1ClPjF4-tw9EK0YqH3</u>>

* The **CoStar eLearning platform** (https://elearning.costar.com/) is now live! This will be the new location for students and professors to register for the CHIA certification and to obtain the Revenue Management book and certification. We will soon be adding the CAHTA, CREA, and other certifications. Please let the SHARE Center know if you have questions or need help by emailing <u>sharecenter@str.com</u>. We have scheduled "eLearning Platform Orientation" webinars

for professors that are offering the CHIA or RMC certifications. All are from 10:00am-12:00pm US Central Time. Registration:

Thursday, April 4,

<https://costar.zoom.us/meeting/register/tJcqce2hrDgoEtLEKbYdXSh03ds2NnYoHRyT>

Friday, May 17,

<https://costar.zoom.us/meeting/register/tJwscuqoqTltGdSby_B9Iqs3cMn1Gf9mId5T