• The **"Certification in Hotel Industry Analytics" (CHIA)** is the leading hospitality and tourism certification, obtained by over 40,000 students, professors and industry professionals. Training includes foundational metrics, definitions, formulas, methodologies, benchmarking principles, and industry reports as well as analyzing property and market level data. This workshop prepares educators to offer the CHIA training to their students. Qualifying students receive an industry recognized designation they can use on their resume/CV and business cards. For more details or to register, please visit https://elearning.costar.com/chia-professors-instructor-led-workshops. Upcoming CHIA Train the Trainer Sessions - now conducted with an instructor online: 5-week, 2 hours, 10:00am or 8:00pm (U.S. Central Time)

> Wednesdays, March 27, April 3, 10, 17 and 24
> Tuesdays, June 4, 11, 18, 25 and July 2

• The **"Certification in Advanced Hospitality and Tourism Analytics" (CAHTA)** introduces students to four popular types of hotel and tourism research projects including Market Study, Event Impact Analysis, Feasibility Study and Economic Analysis. Training includes detailed components, comprehensives step-by-step instructions, informative case scenarios and valuable templates that students can use to complete a project as well as in the future. This workshop prepares educators to offer the CAHTA training to their students. For more details or to register, please contact sharecenter@str.com. Upcoming CAHTA Train the Trainer Sessions: 5-week series, 2 hours, 10:00am or 8:00pm (U.S. Central Time)

> Tuesdays, February 13, 20, 27, March 5 and 12
> Thursdays, April 25, May 2, 9, 16 and 23

• The new CoStar eLearning Platform is live! We've scheduled a few **"CoStar SHARE Center eLearning Platform Overview"** webinars to walk you through the site and thoroughly explain the new processes. We strongly encourage any professors that are currently offering the CHIA or RMC certifications, or wish to do so, to join us. Additional webinars will be scheduled over the next several months.

> Tuesday, January 30, 10AM-12PM (U.S. Central Time) - Registration is closed.
> Tuesday, January 30, 8-10PM (U.S. Central Time) - Registration is closed.
> Thursday, February 22, 10AM-12PM (U.S. Central Time), Register for the February 22nd AM eLearning Platform Webinar

• Take advantage of a free subscription to the CoStar Suite, the world's largest source of hotel attribute and performance data, now available in a dynamic, state-of-the-art online user interface allowing users to browse anywhere in the world, view hotels on the map, query for hotels that meet specific criteria, look at detailed property information including photos and obtain performance details. Email university@costar.com

We have arranged **"Introduction to the CoStar Suite"** webinars to take you through all the incredible features of the platform. All are from 10:00am-12:00pm (U.S. Central Time)

> Friday, January 26 - Registration is closed.
> Friday, March 29th, Register for the March Intro to the CoStar Suite Webinar