

CALL FOR PAPERS FOR A SPECIAL ISSUE ON:

TRENDS AND OPPORTUNITIES IN LODGING RESEARCH

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Purpose

The objective of this special issue is to communicate the latest research findings impacting lodging professionals around the world. The special issue will inform leaders, managers, professionals, researchers, educators and policymakers about the latest research findings to shape the work that they do in an applied way. The Journal of Hospitality and Tourism Insights (JHTI) will select and publish papers on issues relevant to lodging operations and management, which could include any of the following sub-segments: Airbnb, apartments, B&B, campgrounds, convention hotels, cruise lines, extended-stay hotels, lodges, motels, private clubs, resorts, timeshare, among others. The purpose of this special issue is to bring together state-of-the-art research on the lodging industry and to analyze its future directions for researchers and practitioners.

Submissions related to the following topics are particularly welcome

- Accounting
- Consumer Behavior
- Economics
- Education and Training
- Entrepreneurship
- Environmental Issues, Sustainability and Green Lodging
- Event/Conference/Convention Management
- Food and Beverage Management
- Finance and Real Estate
- Franchising
- Hotel and Lodging Management
- Human Resource Management
- Innovation, Creativity and Change Management
- Law, Ethics & Social Responsibility
- Research Methods
- Revenue Management
- Sales and Marketing, Branding and Reputation Management
- Service Management

- Strategy and Global Trends
- Technology, E-Business and Social Media
- Other relevant topics related to lodging operations and management

General Information for Prospective Authors

Submitted papers should not have been previously published nor be currently under consideration for publication elsewhere. We are open to receiving research that represents different methods and styles. These include but are not limited to new frameworks using multidisciplinary and interdisciplinary explanations. We also are interested in research that is based on compelling case studies of single or multiple lodging organizations. For more details and manuscript guidelines, please visit the official website at:

http://emeraldgroupublishing.com/products/journals/author_guidelines.htm?id=jhti

Submission Procedure

Prospective authors are strongly encouraged to contact the special issue editors regarding potential topics of interest or any questions/suggestions regarding the special issue. Abstracts (up to 750 words) can be submitted directly to the guest editors via email (SSmith1@Mailbox.SC.edu) by 31 October 2017. Abstracts must be concise and to the point, with appropriate references. Full papers must be submitted by 31 January 2018 through ScholarOne Manuscripts, the online submission and peer review system. Please select the correct issue to submit to: Trends and Opportunities in Lodging Research. Registration and access are available at: <http://mc.manuscriptcentral.com/jhti> Author guidelines for JHTI can be found at:

http://emeraldgroupublishing.com/products/journals/author_guidelines.htm?id=jhti

Review Process

1. Each paper submitted to this special issue will be subject to the following review procedures:
2. It will be reviewed by the guest editors for general suitability for this special issue.
3. If it is judged suitable, three reviewers will be selected for a rigorous double-blind review process.
4. Based on the recommendation of the reviewers, the guest editors and the Editors-in-Chief will decide whether the particular paper should be accepted as it is, revised and re-submitted, or rejected.

Timeline

Abstracts Submissions:	31 October 2017 (Email to ssmith1@mailbox.sc.edu)
Abstract Decisions:	30 November 2017
Full Paper Submissions:	31 January 2018
Revisions and Decisions:	February/March 2018
Publication:	July 2018