

# POSITION ANNOUNCEMENT

**College of Education and Human Sciences  
Department of Nutrition and Health Sciences  
Assistant Professor – Hospitality  
Event Management**

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The University of Nebraska-Lincoln Department of Nutrition and Health Sciences is seeking an outstanding individual with expertise in event management and ability to engage with Nebraska Extension as a part of the land grant mission of the University of Nebraska-Lincoln.

This is a 12-month tenure-track position at the assistant professor level (50% Extension, 45% teaching, and 5% service). The ideal candidate will develop a high-impact, nationally and internationally recognized Extension program in hospitality event design, planning, production and management, particularly in the context of economic development and tourism in rural and urban communities. This will require connecting with local Extension Educators, community and statewide stakeholders, agencies, and industry partners such as convention/visitors bureaus, Nebraska Tourism Commission, chambers of commerce, and community organizations to strengthen Extension and educational programming.

The incumbent is expected to seek and establish effective disciplinary and transdisciplinary collaborations and provide leadership to respective Extension Issue Teams and other Extension professionals working in hospitality, event planning, and tourism. The incumbent is also expected to obtain and leverage external and internal funds for Extension and scholarly activities that include supporting

and mentoring students; integrating Extension programs into student learning and student learning into Extension programs; publishing in high-quality peer-reviewed journals; and participating in professional meetings and other appropriate activities. Duties include teaching undergraduate and graduate courses in hospitality/event management as well as engaging in service activities that include student recruitment and retention, committee assignments, reporting responsibilities, and other special ad hoc assignments as requested at the Department, College, and University level. The successful candidate will have an understanding of the University of Nebraska land grant mission.

The university and department have a strong commitment to achieving diversity among faculty and staff in all dimensions. More information on the department can be found at <http://cehs.unl.edu/nhs>.

**Minimum Qualifications:**

- A doctoral or equivalent degree in hospitality, business, or relevant field.
- Strong communication skills, evidence of teaching and/or presentation skills for both the classroom and community engagement.
- The ability to work cooperatively with colleagues and industry professionals.

**Preferred Qualifications:**

- Minimum two years of event management experience in the hospitality industry and teaching at the university level.

**How to Apply:** To view details of the position and make application, go to <http://employment.unl.edu>. Search for position number F\_170119. Click on "Apply to this job." Complete the application and attach the following documents; 1) letter of interest; 2) curriculum vitae; and 3) contact information for three professional references.

Review of applications will begin on November 15, 2017 and continue until the position is filled or the search is closed.

The University of Nebraska-Lincoln is committed to a pluralistic campus community through affirmative action, equal opportunity, work-life balance, and dual careers. See <http://www.unl.edu/equity/notice-nondiscrimination>."



# UNIVERSITY OF NEBRASKA-LINCOLN

The University of Nebraska Lincoln is located in an up and coming and safe city of 250,000 people that has many of the cultural and entertainment benefits of a much larger city, with the feel of a friendly Midwestern community.

## **New Arena in 2013**

Lincoln voted for bigger concerts and events, and now the Pinnacle Bank Arena is here. Around it, the Historic Haymarket has expanded from being a hotspot to buzzing entertainment district. Lincoln residents enjoy more restaurants, more options in downtown nightlife and more ways to enjoy time with friends. What remains the same is the short walk downtown from UNL's City Campus.

## **20 Minute Average Commute**

Lincoln has one of the shortest commute times among midsized U.S. cities and 130 miles of biking, running and commuting trails. Since 1971, Lincoln has had a city owned public transit operation now called the StarTran bus service.

## **Beautiful Parks**

Many people are surprised to learn that Lincoln has more parkland per capita than Austin, Texas; Portland, Ore.; and all but a handful of U.S. cities.

## **Industry**

With a population of more than 250,000, Lincoln is the third largest city in the Big Ten Conference. UNL is one of its largest employers, followed by state government, local medical centers and hospitals, and Kawasaki Motors Manufacturing. Major industries are service/trade, manufacturing, printing/publishing, insurance and pharmaceuticals, in addition to the state's largest industries of livestock and crop production.

## **Lincoln Has Earned Accolades Including:**

- #1 U.S. City, Quality of Life  
(The Gallup Healthways Well Being Index, 2012)
- "Best Small Places for Business and Careers"  
(Forbes.com)
- #7 best downtown  
(Livability.com 2012)
- Top 20 – America's Thriving Cities  
(The Daily Beast, 2013)
- 5th Safest American City  
(Forbes, 2011)

## **Low Cost of Living**

Lincoln's cost of living is consistently below the national average, with one of the nation's lowest health care costs, utility bills and insurance rates. Lincoln's low crime rate, efficient transportation, stable business environment and advanced health care technology are a few reasons why Lincoln ranks high in livability studies and rankings.

## **Strong Public Schools**

Lincoln Public Schools are renowned for their long standing legacy of educational excellence, serving more than 34,000 students at 62 elementary, middle and high schools, one offering the International Baccalaureate. There are also a number of parochial and private school options in the Lincoln area, including one school offering an elementary/junior high Montessori program.

## **Arts and Culture**

The city and the UNL campus are home to many historical sites and museums. UNL's State Museum, Sheldon Museum of Art, the Lied Center for Performing Arts, a planetarium and observatory, the International Quilt Study Center and Museum, Great Plains Art Gallery, Hillestad Textiles Gallery and other sites offer art and natural history and cultural activities to view and enjoy.

## **Family Attractions**

The Lincoln Children's Museum and the Lincoln Children's Zoo are two of the many options for family fun.

## **Sports**

Sports enthusiasts including thousands of Husker fans enjoy football Saturdays at Memorial Stadium, volleyball at the Devaney Center, basketball at the Pinnacle Bank Arena and baseball at Hawks Field at Haymarket Park.

## **Weather**

Lincoln and Nebraska enjoy four beautiful seasons of weather change. Average highs are 32 degrees in January and 90 degrees F in July. Average annual rainfall is 28.26 inches.

Explore Lincoln online:  
<http://go.unl.edu/lincoln>