

**Greetings Prospective PhD Student,**

The School of Sport, Tourism and Hospitality Management at Temple University is accepting PhD applications for the Fall semester 2018 admission. We hope you will consider applying to our program and start your academic career at Temple or forward this information to a potential applicant. More information about the program, the experience, financial support, and admission process is detailed below.

***The Program:***

The School of Sport, Tourism and Hospitality Management (STHM) in conjunction with the Fox School of Business and Management at Temple University offers a PhD in Business Administration. STHM has two departments the Department of Sport and Recreation Management and the Department of Tourism and Hospitality Management and offers one of the few PhD degrees in Business with a concentration in Tourism and Sport that is accredited by the Association to Advance Collegiate Schools of Business (AACSB). This doctoral program builds upon the strength of both departments and provides an ideal environment to receive academic and research training for a successful career at a university. STHM has a strong focus on research with 14 dedicated and highly productive faculty members. Collectively, our faculty have produced over 260 papers in academic journals since July 2011. STHM faculty hold editorial board appointments at leading journals and regularly publish in the *International Journal of Hospitality Management*, *Journal of Travel Research*, *Journal of Sport Management*, *Journal of Leisure Research*, *Leisure Sciences*, *Sport Management Review*, *Sport Marketing Quarterly*, and *Tourism Management*. In addition to the first rate academic program, the campus's urban location, just north of Center City Philadelphia, provides access to numerous cultural and recreational opportunities including Fairmount Park recognized by the American Planning Association as one of the 15 Great Places in America. For more information on the program, faculty and current students please see the following links <http://sthm.temple.edu/> and [http://www.fox.temple.edu/cms\\_academics/phd/tourism-and-sport/](http://www.fox.temple.edu/cms_academics/phd/tourism-and-sport/).

The PhD program is full-time and takes approximately four years to complete 54 credit hours. The program starts in August of each academic year. Since 2007, 24 students have graduated from the Tourism and Sport concentration and over 95% are now teaching at a university.

***The PhD Experience:***

The PhD program provides students an opportunity to advance their research and teaching skills. We currently have 18 PhD students enrolled in the Tourism and Sport concentration that work closely together in cohorts and individually with faculty on research projects and papers. The course work takes approximately two years and provides students with an appropriate blend of theoretical and methodological courses to support their research program. Each student will have a faculty mentor to offer guidance about research projects and advice on career development. Students also work as research assistants on existing projects with faculty and industry professionals as well as enter competitions to secure funding for their research. We have two centers the Sport Industry Research Center and The U.S.-Asia Center for Tourism & Hospitality Research that provide opportunities to work on research projects. The program allows students to gain valuable classroom training through the Fox Teaching Academy and serving as lecturers and teaching assistants in the undergraduate and master programs. Throughout the

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program, students will have access to job skills workshops and professional development seminars to assist their efforts in applying for and interviewing for faculty positions. Our PhD students regularly present at national and international conferences and have received awards at various conferences.

***Admission Process:***

We do not have a set number of students we admit each year as the decision is based on quality of applications. We also do not have strict admissions eligibility minimums for GPA and standardized test score. An “ideal” applicant would have a GPA of 3.5 and score within the 80<sup>th</sup> percentile on the GMAT with Analytical Writing of 4.0 or GRE (combined Quantitative and Qualitative) and Analytical Writing of 4.0. Please note that achieving these metrics does not guarantee admission, nor does falling short disqualify you from consideration all together. In addition to standardized test results and prior academic performance, our admissions committees’ holistic review also considers an applicant’s prior research experience, personal career goals and motivations for pursuing a PhD at Fox, initial research interests within the concentration, and recommendation letters. The statement of purpose is part of the application process and is very important in evaluating each applicant. Students are encouraged to contact a faculty member in our school to seek internal support for their application. It will be important for you to identify a current faculty member within the school with research interest similar to yours and begin a dialogue. Applicants generally hold a master's degree or equivalent from an accredited college or university.

***Financial Support***

We offer a full assistantship that includes a financial stipend of \$25K per year on a 12-month basis for 20 hours of services as a research assistant and/or teaching assistant. The assistantship also includes full tuition coverage and excellent health insurance. Students will also receive \$500 dollars for a laptop or Ipad and up to \$1,500 per year for academic conference travel. The total amount of the financial package totals over \$65,000 per year. The stipend, tuition remission, and health insurance are renewable up to three times for a total of four (4) years, contingent on satisfactory performance in the program. Qualified applicants also have the potential to be awarded an additional research fellowship worth \$3,000-\$5,000 per year. Students also have opportunities to submit internal grants to support research and data collection efforts.

If after reviewing our website you have any further questions regarding admission, please contact Ms. Lisa Fitch [lfitch@temple.edu](mailto:lfitch@temple.edu). Application Deadline and Submission of Credentials [http://www.fox.temple.edu/cms\\_academics/phd/admissions-applications/admission-requirements/](http://www.fox.temple.edu/cms_academics/phd/admissions-applications/admission-requirements/)

- All applications must be submitted online
- The application deadline is January 5, 2018.
- *Please Note:* All required credentials from students wishing to be considered for fellowships, assistantships or financial aid must be received and applications deemed complete by January 5, 2018.

Thank you again for your interest and we hope to review your Fall 2018 application to the Tourism and Sport PhD concentration at the Fox School of Business. For more information about the Tourism and Sport concentration, please contact Professor Daniel Funk ([dfunk@temple.edu](mailto:dfunk@temple.edu)).