



**Faculty, Administrative Faculty and Academic Professionals  
Vacancy Announcement Request**

Human Resources Department  
PO Box 4113 Flagstaff, AZ 86011-4113  
(928) 523-2223 <http://www.nau.edu/hr>

**Position Announcement**

**Position Available:** [Associate/Full Professor of Hotel & Restaurant Management](#)

**Department:** The School of Hotel & Restaurant Management in The W. A. Franke College of Business

**Special Information**

The School of Hotel & Restaurant Management (SHRM) in The W.A. Franke College of Business (FCB) seeks applicants for one full-time, tenure-track position at the Associate or Full Professor rank, in hotel & restaurant management, with a focus in marketing and sales, to begin in August 2018.

At the Associate Professor and Professor rank the position may or may not be tenured based on qualifications and experience as guided by COFS and college/unit criteria for promotion.

**Job Description**

**DESCRIPTION:**

For more than 100 years, Northern Arizona University has served as the state's premier residential university. NAU faculty, students, and alumni have been an integral part of Arizona's economic and intellectual vitality. NAU-The W. A. Franke College of Business' School of Hotel and Restaurant Management (SHRM) is recognized internationally as a leading provider of student-focused hospitality education.

We have accomplished this by creating an environment that prepares students to make immediate and ongoing contributions in the hospitality industry. We maintain an innovative curriculum responsive to changes in the industry, along with strong ties to our industry partners through which students gain access to internships and other experiential learning opportunities, faculty remain actively engaged in the hospitality industry, and employers recruit our graduates. The high level of faculty-student interaction and team based classroom experiences result in well trained hospitality professionals, with classroom learning augmented by a strong internship program and the requirement that students complete 1,200 hours of professional training in a hospitality business prior to graduation.

Candidates should have a Ph.D. in hospitality sales and marketing or a closely related discipline from an accredited institution. The successful candidate will:

- Teach three courses each semester. Typically, this will entail teaching undergraduate courses in marketing, sales, and the senior capstone.
- Demonstrate commitment to intellectual contributions, and evidence of successful research & scholarly publications.
- Be expected to collaborate with other faculty, and participate in school, college, university, and community service activities.

**Minimum Qualifications**

For the rank of Associate Professor

- Professional experience in the hospitality industry.
- An earned doctorate or other terminal degree in hospitality management/administration, business, or related field.
- 6 years of higher education teaching experience.
- A record of effectiveness in teaching, scholarship and service suitable for appointment at the rank of Associate Professor at NAU and the WA Franke College of Business.
- Experience teaching marketing and/or sales in a hospitality or business academic program at the college or university level.

For the rank of Professor

- All of the above , and
- 10 years of higher education teaching experience.
- A record of effectiveness in teaching, scholarship and service suitable for appointment at the rank of Professor at NAU and the WA Franke College of Business.
- Experience teaching marketing and/or sales in a hospitality or business academic program at the college or university level.

**Preferred Qualifications**

For Associate Professor

- Demonstrated evidence of a strong research record (research and scholarship in marketing, and sales preferred).
- Demonstrated excellence in teaching at a post-secondary academic institution.
- Demonstrated evidence of industry engagement and ability to demonstrate thorough and in-depth knowledge of current sales and marketing operations, trends and strategies.
- Demonstrated evidence of currency in the marketing and/or sales field in the hospitality industry.
- Willingness and ability to teach the senior capstone course.
- Professional experience in marketing or sales in the hospitality industry (management experience preferred).
  - Ability to communicate effectively and proactively with a diverse student population.
- Ability to meet AACSB academic or professional qualification requirements  
<http://www.aacsb.edu/accreditation/business/standards/2013/academic-and-professionalengagement/standard15.asp>

For Full Professor □

- All of the above.
- Demonstrated evidence of an outstanding research record (research and scholarship in marketing, and sales preferred).
- A record of sustained leadership and service to the professional community and within the university setting.

**General Information**

Northern Arizona University has a student population of about 26,000 at its main campus in Flagstaff and at over 30 sites across the state. Committed to a diverse and civil working and learning environment, NAU has earned a solid reputation as a university with all the features of a large institution but with a personal touch. NAU carefully balances teaching, scholarship and service with a faculty and staff dedicated to each student's success. All faculty members are expected to promote student learning and help students achieve academic outcomes.

While our emphasis is undergraduate education, we offer a wide range of graduate programs and research that extend to such national concerns as forest health and bioterrorism. Our institution has carefully integrated on-campus education with distance learning, forming seamless avenues for students to earn degrees.

Flagstaff has a population of about 67,000, rich in cultural diversity. Located at the base of the majestic San Francisco Peaks, Flagstaff is 140 miles north of Phoenix at the intersection of Interstate 17 and Interstate 40.

Northern Arizona University requires satisfactory results for the following: a criminal background investigation, an employment history verification and a degree verification (in some cases) prior to employment. You may also be required to complete a fingerprint background check. Additionally, NAU is required to participate in the federal E-Verify program that assists employers with verifying new employees' right to work in the United States.

**Salary**

Commensurate with experience and qualifications

**Application Deadline**

This position will be open until filled or closed. We will begin reviewing applications 11/15/17

**Application Procedure**

To apply for this position go to <http://www.nau.edu/careers> (Position #603447). Applications must be submitted on line to be reviewed, and should include a **single attachment** that contains (1) a cover letter addressing the job description and preferred qualifications, (2) a current curriculum vita, (3) a teaching philosophy statement, (4) recent teaching evaluations, (5) a research statement, (6) 2 of the candidate's most recent publications, and (7) contact information for four references including mailing and email addresses, and phone numbers.

Save all items, in the order stated, and attach them in a **single PDF or Word document**.

If you are an individual with a disability and need reasonable accommodation to participate in the hiring process please contact the Affirmative Action Office at 928-523-3312/TDD - 928-523-1006 or PO Box 4083, Flagstaff AZ 86011.

Any questions about the position should be addressed to Mr. Lance Rohs, 928-523-7334, [lance.rohs@nau.edu](mailto:lance.rohs@nau.edu).