

**CLINICAL ASSISTANT/ASSOCIATE PROFESSOR
IN TOURISM/DESTINATION MARKETING
NYU School of Professional Studies (NYUSPS)
Jonathan M. Tisch Center for Hospitality and Tourism**

The NYUSPS Jonathan M. Tisch Center for Hospitality and Tourism is searching for a non-tenure track full time Clinical Assistant or Associate Professor in Tourism/Destination Marketing. The start date for this position is Spring or Fall 2018. The rank of the position is dependent upon experience and qualifications.

Position Description: The Clinical Assistant/Associate Professor position will provide full-time academic service to our undergraduate program in Hospitality and Tourism Management and graduate programs in Tourism Management or Hospitality Industry Studies. Full-time faculty members are expected to teach three (3) degree courses per semester. In addition to teaching, each faculty member assists with student advisement/activities and curriculum planning, recruits and collaborates with adjunct faculty, and nurtures industry relationships. Many of our faculty conduct extensive applied research in the field.

The Tisch Center: Located near the Washington Square campus in New York City, the Center enjoys an international reputation for innovative programs of undergraduate and graduate studies. This position is housed in the School of Professional Studies, a dynamic and growing educational and research center. The School of Professional Studies prides itself on its extensive industry connections and its dedication to students' career development.

New York City is a global tourism destination that is expected to attract over 60 million visitors in 2017. Its wealth of attractions, varied neighborhoods and lodging options are continuously marketed to domestic and international visitors. Tourism organizations of many nations are represented in New York City. Innovations in digital marketing and customer relationship marketing shape the future of the sector. The Tisch Center takes full advantage of its location through site visits, guest lectures by prominent leaders in the industry, and internship experiences that give students an all-encompassing view of a multi-billion dollar industry that grows in volume and significance each day. The NYU School of Professional Studies is comprised of several other academic units that offer a wealth of opportunities for inter-disciplinary initiatives. NYU is a global network university with 13 international sites, allowing the development of international programs and student experiences.

Required skills and qualifications:

The successful candidate will possess advanced academic and/or professional credentials, with a terminal degree and/or significant relevant industry experience preferred. Experience teaching at the undergraduate or graduate levels in a selective university environment is preferred. More specifically, candidates for this position should possess:

- A minimum 2 years of tourism/destination marketing experience

- Teaching experience or professional experience in the field of tourism/destination marketing, for example digital marketing for tourism, placemaking, data analytics for tourism marketing or marketing technologies
- A demonstrated passion for applied and global pedagogy in line with the fast-evolving higher education landscape
- A keen interest in developing industry partnerships that benefit in-class pedagogy and the student experience
- The qualities of a team player, creative thinker, and dynamic innovator

The position is open until filled. A first review of applications will begin on November 27th, 2017.

To apply go to: apply.interfolio.com/46546

EOE/AA/Minorities/Females/Vet/Disabled/Sexual Orientation/Gender Identity Employer