



CAL POLY

College of Agriculture, Food
& Environmental Sciences
Experience Industry Management

RESORT & LODGING EXPERIENCE MANAGEMENT LECTURER EXPERIENCE INDUSTRY MANAGEMENT DEPARTMENT

POSITION: EXPERIENCE INDUSTRY MANAGEMENT - Full-time, academic year, lecturer position within the Experience Industry Management Department at Cal Poly, San Luis Obispo, California. The preferred start date is September 7, 2017, but not later than January 8, 2018. Possible renewal to subsequent years. Responsibilities and duties include teaching undergraduate courses in Tourism, Hospitality and Destination Management with specific expertise in Resort and Lodging Experience Management. Examples of potential courses include Hospitality Revenue & Asset Management, Destination & Hospitality Analytics, Hospitality, Technology, & E-Commerce, Hospitality Sales & Catering, Resort & Lodging Operations, Introduction to Hospitality & Travel, Financial Management in the Experience Industry, Risk Management for the Experience Industry, and Professionalism and Customer Experiences.

Duties include, but are not limited to, teaching undergraduate courses, and student advising. This is a full-time teaching position. The successful candidates are expected to also provide service to the university community and to local, state, and national hospitality, tourism, and lodging related professional organizations. Salary is commensurate with qualifications and experience.

QUALIFICATIONS: M.S. degree in hotel management, tourism and hospitality management, or a related field is required. Doctorate degree or ABD preferred. Applicants should have a combination of teaching, practical and/or research experience in hotel management and hospitality and tourism. Experience working with hospitality and tourism industry businesses including hotels, resorts, restaurants, and destination, tourism, and hotel analytics organizations is desirable.

HOW TO APPLY: To apply, please visit WWW.CALPOLYJOBS.ORG, complete the required on-line faculty application and apply to requisition #104483. Please attach to the online application a cover letter; resume/curriculum vitae; copy of transcripts; and a candidate's statement that discusses the candidate's teaching philosophy, and professional goals. Please be prepared to provide three professional references with names and email addresses when completing your application. Any of the required materials that cannot be attached to the online application may be mailed directly to Dr. Jerusha Greenwood, Search Committee Chair, Experience Industry Management Department, Cal Poly, San Luis Obispo, CA 93407; phone (805) 756-2050; fax (805) 756-7508; jbgreenw@calpoly.edu. Selected applicant will be required to submit sealed official transcripts of highest degree. Review of applications will begin June 4, 2017; applications received after that date may be considered until an acceptable candidate is secured.

DEPARTMENT: The Experience Industry Management Department of the College of Agriculture, Food and Environmental Sciences offers a B.S. in Recreation, Parks, & Tourism Administration. An M.S. in Agriculture with a specialization in Recreation, Parks, and Tourism Management is currently not accepting applicants. The Experience Industry Management department, accredited by the Council on Accreditation of Parks, Recreation, Tourism and Related Professions offers areas of study in Tourism, Hospitality and Destination Management, Event Planning and Experience Management, and Sport and Recreation Experience Management.

OUR VISION: The Experience Industry Management department's vision is to cultivate leaders and innovators in industries that promote healthy lifestyles, protect memorable places, and facilitate life-enhancing experiences for individuals, communities, and the global society.

Cal Poly is strongly committed to achieving excellence through cultural diversity. The university actively encourages applications and nominations of all qualified individuals. Equal Opportunity Employer.