

Anatolia: An International Journal of Tourism and Hospitality Research Call for Papers Special Issue on the topic of "Entrepreneurship and Innovation within Hospitality and Tourism"

Anatolia is seeking submissions of the very highest academic quality conceptual or empirical research including primary research and/or secondary data analysis that have something important to contribute to the topic of entrepreneurship, using innovative methods and techniques to understand the managerial and theoretical implications of hospitality entrepreneurship. We are not accepting commentaries, opinion pieces, or descriptive studies. In line with the Journal's guidelines, we will keep the breadth and focus of the topic necessarily broad so as to seek the very best interdisciplinary contributions on this emerging subject area.

Information concerning Anatolia is located at <https://www.tandfonline.com/toc/rana20/current>. It is recommended that you review this journal's Twitter account for a broader perspective of the journal's scope and vision (<https://twitter.com/AnatoliaJournal>).

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We are seeking high quality conceptual or empirical papers that will be cited as key contributions to the emerging hospitality entrepreneurship body of knowledge. The expectation is that the literature review section of the manuscript will succinctly address mainstream entrepreneurship literature leaving authors with dedicated time to discuss their findings along with managerial implications.

We welcome manuscripts representing research areas within the topics of entrepreneurship and innovation, encompassing:

- product and service rebound strategies;
- best practices and policies that instill and promote entrepreneurship and innovation;
- concept ideas, innovation, and other intangibles;
- global challenges and milestones of entrepreneurship and innovation;
- workflow process improvement and new process development;
- service design layout enhancements;
- innovation approaches (e.g., operations, marketing, technology, or structural design);

- consumer market analysis pertaining to entrepreneurial innovation.

Manuscripts will be assessed and sent out for review with an expected target publication date of December 2020. Papers submitted should be innovative relative to ideas, methodology, theoretical development, and practical implications. For preparation, please refer to the Instructions for Authors available on the Journal's homepage. Papers should be up to 8,000 words plus figures and tables, contain a title of four to five words. The manuscript may be edited down if referees deem it necessary.

**The author guidelines and how to submit an article information can be found at:**

**Instructions for authors**

<https://www.tandfonline.com/action/authorSubmission?show=instructions&journalCode=rana20>

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