

Recruitment # 104930

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POSITION DESCRIPTION:

Assistant Professor in Experience Industry Management – Tenure Track.

The Experience Industry Management Department in the College of Agriculture, Food and Environmental Sciences at California Polytechnic State University, San Luis Obispo, CA, invites applications for a tenure-track, academic year position. Starting date is negotiable, but on or before September 12, 2019, is preferred. The successful candidate will be expected to teach both undergraduate and graduate level courses in the Experience Industry Management Department, and courses specific to an area of expertise in tourism marketing and destination management. Examples of potential courses may include: Experiential Marketing Strategies for Experience Industry Management, Destination Marketing & Management, Professionalism & Customer Experiences, Interpreting Experience Industry Data Analytics, Introduction to the Experience Industry, Senior Project, and Assessment & Evaluation of Experience Industry Management.

Duties may also include, but are not limited to, supervision of undergraduate senior projects, graduate student research, student advising, and teaching graduate level courses and/or in a Master of Professional Studies or certificate program. The successful candidate is expected to participate in scholarly activities (i.e., research, grant writing, publications, presentations) directly related to Tourism Marketing as part of their professional development. The successful candidate is also expected to provide service on committees for the department, college, and university and participate in instructional-related development activities. Expectations also include service to local, state, national, tourism and/or destination marketing and management related professional organizations.

REQUIRED QUALIFICATIONS:

A Doctorate degree in tourism marketing, destination marketing, experiential marketing, recreation, parks, and tourism administration, tourism and hospitality, or a related field required. Applicants should have a combination of teaching, practical and/or research experience in tourism marketing.

Must demonstrate excellence in teaching, effective communication, and interpersonal skills. The ability to be a productive team player and to interact well with peers, students, the tourism and destination marketing industry sector, government agencies, and the general public is essential.

Excellent written and oral communication skills and strong interests in undergraduate and graduate teaching are required. Candidates must also demonstrate an ability to initiate, complete, secure external funding, and publish research. Must demonstrate a commitment to diversity and inclusion.

PREFERRED QUALIFICATIONS:

Previous work experience with tourism marketing organizations, destination management companies, or tourism analytics organizations and experience with online course development and online teaching are highly preferred. The ability to collaborate on research with faculty across the College, University, and industry is desirable. Candidates who have international experience or the desire to cultivate international links, are preferred. Significant experience working with underrepresented students in research, teaching, service, advising, mentoring or the community is desirable.

HOW TO APPLY:

To apply, complete the required online faculty application at WWW.CALPOLYJOBS.ORG and submit to Requisition #104930. Please attach a curriculum vitae, unofficial transcripts, and a cover letter describing a

brief statement of teaching and research interests, goals, and accomplishments. Please be prepared to provide three professional references with names and email addresses when completing your application. Selected applicants will be required to submit official transcripts of highest degree prior to appointment. Inquiries can be directed to Dr. Jerusha Greenwood, Search Committee Chair, Experience Industry Management Department, (805) 756-2050, jbgreenw@calpoly.edu. Review of applications will begin October 15, 2018; applications received after that date may be considered until an acceptable candidate is secured.

At California Polytechnic State University, San Luis Obispo, we believe that cultivating an environment that embraces and promotes diversity is fundamental to the success of our students, our employees and our community. Bringing people together from different backgrounds, experiences and value systems fosters the innovative and creative thinking that exemplifies Cal Poly's values of free inquiry, cultural and intellectual diversity, mutual respect, civic engagement, and social and environmental responsibility.

Cal Poly's commitment to diversity informs our efforts in recruitment, hiring and retention. California Polytechnic State University is an affirmative action/equal opportunity employer.