



CALIFORNIA STATE UNIVERSITY, SAN BERNARDINO
invites applications for the position of:

Marketing/Hospitality Management - Associate Professor Tenure Track

SALARY: Depends on Qualifications

OPENING DATE: 11/15/17

CLOSING DATE: Continuous

OVERVIEW:

Department: Marketing

Appointment: Associate Professor Tenure Track

Effective: September 2018

Area of Specialization: Hospitality Management

California State University, San Bernardino, School of Business, Palm Desert Campus invites applications for a tenure-track position at the rank of Associate Professor. This position is the inaugural directorship for the newly created Hospitality Management Program beginning September, 2018 at the Cal State San Bernardino, Palm Desert Campus, one of the Palm Springs resort cities, is acclaimed to be the 17th most popular resort destinations in the nation.

CSUSB Palm Desert Campus serves students from approximately 19 bachelor's programs, 18 master's degree programs, and one doctoral degree. The campus serves 1300-3000 students most of whom are currently residents of the Coachella Valley. New programs are being considered to accommodate the expected growth of the Palm Desert Campus as it is the only public 4-year university in the Coachella Valley. The aim of the campus administration is to give the Palm Desert Campus students the equivalent college experience enjoyed by CSU San Bernardino students.

CSUSB actively encourages qualified applicants to apply who demonstrate a commitment to serving a diverse student population and advancing student success through highly engaged, high impact educational practices. We are particularly interested in receiving applications from women and members of historically underrepresented groups.

TYPICAL ACTIVITIES:

The successful candidate will be an experienced leader who values program development and scholarship in a dynamic academic environment as well as attracted to building a world class hospitality management program at the Palm Desert Campus. Typical activities include:

- Provide visionary leadership characterized by community outreach, program implementation, recruitment and team building.
- Develop and advance innovative hospitality programs that include a strong practitioner and research foundation.
- Maintain program oversight and development, including strategic program planning; budget development, implementation, and oversight; recruitment, management, and evaluation of faculty, staff, and students; building bridges and collaborative partnerships with the local hospitality community and university stakeholders; and resource development and program advancement.
- Lecture as required.
- Responsibilities may include duties at the San Bernardino campus, weekends, and evenings.

- Position is attached to the Jack H. Brown College of Business and Public Administration; however, has dotted line responsibilities at the Palm Desert campus.

MINIMUM QUALIFICATIONS:

Ph.D. or equivalent in hospitality management or closed related field at time of appointment with the ability to attain a rank of full or associate professor with potential to achieve full professorship at CSUSB.

- Experience as a tenured professor, tenure-track, or comparable professional experience.
- Ongoing involvement in the hospitality/tourism industry and scholarship in the field.
- Minimum of three years significant managerial experience in hospitality management, tourism, or closely related area.
- Experience working in a diverse environment.
- Ability and willingness to travel locally and internationally.
- Ability to manage staff.

SUPPLEMENTAL INFORMATION:

Preferred qualifications;

- Proven record of raising external funds and writing grants.
- Involvement in developing innovative academic programs in a team setting.
- Demonstrated experience in developing and sustaining industry relationships.
- Involvement in international experiences and programs.
- Supervision of staff and/or faculty a plus.
- Outstanding record of teaching, research and service.
- Appreciation of the management approached in higher education.

Other

- Strong oral and written communication skills.
- Excellent interpersonal skills.
- Ability to build collaborative working relationships with internal and external constituencies.

Please submit a CV or Professional Resume, contact information and letters of recommendation from 3 individuals qualified to comment, copies of transcripts of all post-secondary degrees (official transcripts will be required prior to appointment).

Also include a Diversity Statement which may include your interpretation of diversity, inclusion, gender equity and must include specific examples of how your educational and/or professional experiences, background/philosophy has prepared you for this role at California State University, Palm Desert (maximum 250 words).

Formal review of applications will begin February 1, 2018 and will continue until the position is filled.

To find out more about the Department of Marketing, please visit <http://marketing.csusb.edu/>. If you are interested in this opportunity, we invite you to apply at <https://www.governmentjobs.com/careers/csusb/jobs/1904782/marketing-hospitality-management-associate-professor-tenure-track?page=2&pagetype=transferJobs>

A background check (including a criminal records check) must be completed satisfactorily before any candidate can be offered a position with the CSU. Failure to satisfactorily complete the background check may affect the application status of applicants or continued employment of current CSU employees who apply for the position.

The person holding this position is considered a 'mandated reporter' under the California Child Abuse and Neglect Reporting Act and is required to comply with the requirements set forth in

CSU Executive Order 1083 as a condition of employment.

California State University, San Bernardino is an Affirmative Action/Equal Opportunity Employer. We consider qualified applicants for employment without regard to race, religion, color, national origin, ancestry, age, sex, gender, gender identity, gender expression, sexual orientation, genetic information, medical condition, disability, marital status, or protected veteran status. This position adheres to CSU policies against Sex Discrimination, Sexual Harassment, and Sexual Violence, including Domestic Violence, Dating Violence, and Stalking. This requires completion of Sexual Violence Prevention Training within 6 months of assuming employment and on a two-year basis thereafter. (Executive Order 1096 - Revised July 21, 2017)

This position may be "Designated" under California State University's Conflict of Interest Code. This would require the filing of a Statement of Economic Interest on an annual basis and the completion of training within 6 months of assuming office and every 2 years thereafter. Visit the Human Resources Conflict of Interest webpage link for additional information: <http://hrd.csusb.edu/conflictInterest.html>.

APPLICATIONS MAY BE FILED ONLINE AT:
<http://www.csusb.edu>

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HRRecruits@csusb.edu

Position #2017-AP168
MARKETING/HOSPITALITY MANAGEMENT - ASSOCIATE
PROFESSOR TENURE TRACK
AP