



TEXAS TECH UNIVERSITY

# Hospitality & Retail Management™

The Hospitality and Retail Management Department at Texas Tech University would like to invite interested students to apply to one of our graduate programs for admission beginning the Fall 2018 semester. The HRM Department is currently accepting applications into our Master of Science program in Hospitality and Retail Management, as well as our Ph.D. program in Hospitality Administration. Information regarding the program, financial support opportunities, and the admissions process are outlined below.

## **The Programs**

The Hospitality & Retail Management Master of Science at Texas Tech University offers students two tracks. The professional track is designed for students who wish to enter the industry upon completion of their degree; students likely have a bachelor's degree in a hospitality or retail field, or a bachelor's degree from an unrelated field and comparable work experience. The thesis track helps prepare students for coursework at the Ph.D. level. Students will work closely with faculty to complete research and write a thesis that will set the stage for a dissertation. Most Master of Science students complete the thesis program option in two years.

For students who have earned a Master of Science degree in a hospitality or retail related program, the Ph.D. in Hospitality Administration at Texas Tech will set the stage for a lucrative career in higher education. Ph.D. students will hone their skills in the classroom, passing their knowledge on to the next generation of undergraduate students, while working closely with the research-driven faculty at Texas Tech. Ph.D. students are encouraged to complete their coursework at their own pace; however, most students defend their dissertations three to four years after joining the program.

## **The Texas Tech Experience**

Students in both the Master of Science and Ph.D. programs will have the opportunity to work as teaching or research assistants. Faculty at Texas Tech fulfill many roles, affording graduate students the opportunity to explore a variety of potential career paths. Students can work with faculty from backgrounds in lodging, food & beverage, wine marketing, event planning, retail, and tourism. Faculty members have strong ties to businesses in the Lubbock area, as well as connections to worldwide industry leaders. Students have the opportunity to interact with industry professionals and help them develop solutions to a multitude of challenges. Similarly, students on the professional Master of Science track will have unique opportunities to work for industry leaders in a management capacity.

Faculty in the Department of Hospitality and Retail Management are known for their publishing prowess. Texas Tech faculty are well represented in top tier publications such as The Journal of Hospitality and Tourism Research, The Journal of Hospitality and Tourism Education, and the Journal of Hospitality and Tourism Cases. Students have the opportunity to publish alongside our experienced faculty, as well as present at a number of national and internationally renowned conferences.

## **The Admission Process**

HRM does not limit the number of students accepted to either the Master of Science or Ph.D. programs. Like all departments at Texas Tech, we seek candidates dedicated to a culture of higher learning. Competitive applicants score in at least the 50<sup>th</sup> percentile on the GMAT/GRE and have a GPA of 3.20 or higher when applying for the Master of Science program. Students interested in the Ph.D. program will score in at least the 75<sup>th</sup> percentile on the GMAT/GRE and have a GPA of 3.50 or higher. Additionally, we carefully consider letters of recommendation, personal motivations, research and career goals, and prior experiences in education and research. Students interested in reviewing the application process to any of the graduate programs at Texas Tech may do so by visiting the following website:

<http://www.depts.ttu.edu/gradschool/admissions/howtoapply.php>

## **Financial Support**

The Department of Hospitality and Retail Management offers competitive financial packages at both the Master and Doctoral levels. Students who apply and receive one of the financial assistance packages are awarded tuition adjustments, fee waivers, and a monthly stipend. Interested students may apply for a departmental assistantship at the following website:

[http://www.depts.ttu.edu/hs/hrm/masters/ta\\_application.php](http://www.depts.ttu.edu/hs/hrm/masters/ta_application.php)

The HRM Department, as well as the College of Human Sciences and the Graduate School of Texas Tech, have competitive fellowships available at both the Master and Doctoral levels. In order to receive full consideration for a fellowship, students must complete an admissions application and fellowship application by January 15<sup>th</sup> 2018. Students are encouraged to apply for one of these competitive fellowships at the following website:

<https://app.smarterselect.com/programs/45643-Texas-Tech-Graduate-School>

Applicants do not have to be officially admitted to a Texas Tech graduate program when applying for fellowships. Additionally, students may apply for various scholarships offered by Texas Tech University, the College of Human Sciences, the Graduate School, and the Department of Hospitality and Retail Management. Scholarships are made available for a variety of reasons including research-related activities, such as data collection and travel to conferences to present creative and scholarly work.

In order to receive the maximum consideration for admission into one of our graduate programs and for fellowship/scholarship awards the application process for Fall 2018 should be completed by January 15<sup>th</sup> 2018.

We thank you for your interest in the Hospitality and Retail Management Graduate Programs, and we look forward to receiving and reviewing your application materials. If you have any questions, or need assistance with any of the application processes, please contact David Rivera, Jr., Ph.D., HRM Graduate Programs Director at [david.rivera@ttu.edu](mailto:david.rivera@ttu.edu) or (806) 834-8187.