We’re currently accepting applications for the Ph.D. in Hospitality Business Analytics. Applications are invited for Fall 2020. The program draws on the expertise of faculty and resources in the Department of Hospitality Business Management, the Lerner College of Business & Economics, the Institute for Financial Services Analytics and the Data Science Institute all housed in the University of Delaware.

Quick Pointers

The initial deadline for applications is January 20th, 2020. Evaluation of early applications by the admissions committee will begin in early February. Interested candidates are encouraged to contact Dr. Srikanth Beldona (beldona@udel.edu) earlier for information and details.

The program is fully funded over the course of the 4-Year Program for students applying at an individual level. Sponsored applicants are also welcome to apply.

Applicants admitted to the Ph.D. Program will have completed the requirements for a Master’s Degree with at least 3 years of managerial experience in the hospitality, tourism or related industries.

Applicants with Bachelor’s degrees will also be considered under exceptional circumstances that have rigorous academic credentials combined with rich experience in hospitality, tourism or related industries at the managerial/executive level.

IMPORTANT DETAILS

The mission of the Ph.D. in Hospitality Business Analytics program is to provide advanced training to students in the domain of data science as it relates to the hospitality industry. The goal is to prepare students for highly demanding academic and research careers in top-ranked institutions.

Requirements

1. Resume: A resume or curriculum vitae is required to document your prior work experience, publications, honors and awards received and to summarize your educational credentials.

2. Transcripts: Unofficial transcripts of all undergraduate and graduate coursework are required with your application. Do not mail official transcripts during the applicant stage. An English translation must accompany transcripts issued in a language other than English.

3. GRE or GMAT: Both GRE and GMAT test scores are acceptable. All exams must have been taken within two years before applying to the program. The following scores will be considered as competitive:

   a. GRE: For both Verbal + Quantitative, scores of at least 155 and a minimum of a 3.5 on analytical writing
b. GMAT: Score of at least 600 will be competitive with at least 60th percentile in Quantitative and 50th percentile in Verbal.

4. **Personal Statement:** The personal statement should detail your goals and objectives and clearly identify your interest in the Lerner College degree program.

5. **Three Letters of Recommendation:** Recommendation forms are emailed directly from the online application to the three recommenders whose names and email addresses you provide. Instructions for returning the completed forms is included in the emails.

6. **Language Test Requirement for International Students:** Applicants whose native language is not English must submit scores from either the TOEFL or the IELTS exams. Those who have a graduate degree from a university in the U.S. or another English-speaking country are exempted. The minimum TOEFL score required for acceptance will be 100 or higher (sub-scores of 20 in Reading, Listening, 18 in Speaking, and 24 in Writing) or 7.0 on the IELTS (sub-scores of 5.5 in each area).

7. **Examples of previous research and written works** (recommended)

8. **Application Fee:** A $75 application fee is due when you submit your online application.

9. **Qualified students will be first interviewed on Zoom,** a video conferencing platform.

*Qualified students may also enroll in the M.S. in Hospitality Business Management (Thesis Track) to solidify their foundations and progress to the Ph.D. Progression to the Ph.D. from the M.S. is contingent upon the student submitting a separate application and meeting the requirements of the doctoral program. Scholarships and assistantships are available for entry at this level, but are competitive.*