



CALL FOR PAPERS

The 4th Hospitality Finance & Economics Conference

Ecole hôtelière de Lausanne

Switzerland

23–25 June 2020

OVERVIEW

The Ecole hôtelière de Lausanne (EHL), Switzerland, invites you to submit papers to be considered for presentation at its 4th Hospitality Finance & Economics Conference. We welcome submissions from all areas related to general finance, real estate, and economics. In addition, hospitality- or tourism-focused papers are encouraged. This selective, high quality conference will ensure an informal atmosphere conducive to open and lively discussions and offer a platform for academics and practitioners alike. All papers will be reviewed by a selection committee. Presenters of accepted papers should agree to act as discussants.

Recent year conference details are available here:

2019: 3rd HFE Conference

<https://industry.ehl.edu/hospitality-finance-economics-conference-2019>

2018: 2nd Private Market Conference

<https://industry.ehl.edu/private-markets-conference-2018>

VENUE

The conference will be held at Ecole hôtelière de Lausanne, Switzerland. The school offers world-class teaching and research facilities. The city of Lausanne boasts a perfect location in the center of Europe, surrounded by vineyards, picturesque historic towns and castles, scenic Lake Geneva, as well as offers a number of renowned restaurants and hotels. Attendees are advised to book hotel rooms at their convenience. The school is 67 kilometers from Geneva International Airport, 212 kilometers from Zurich International Airport and 9 kilometers from Lausanne Train Station. Both airports have frequent and direct train connections to Lausanne.

KEYNOTE SPEAKERS

Leading academics and industry players will deliver keynote lectures on hedge funds, real estate, tourism demand forecasting, and the global tourism economy.



[Dr Vikas Agarwal](#)
Georgia State University
USA



[Dr Roland Füss](#)
University of St.Gallen
Switzerland



[Dr David C. Ling](#)
University of Florida
USA



[Mr John Ozinga](#)
Accor Invest
France



[Dr Haiyan Song](#)
The Hong Kong Polytechnic
University
China



[Mr Xu Jing](#)
World Tourism Organization
(UNWTO)
Spain

EXPERT PANELISTS

Industry thought-leaders and academics will participate in a panel discussing the importance of sustainability in various aspects of the world surrounding us and in doing business.

TOPICS FOR PAPER SUBMISSION

Empirical / experimental papers – and well-developed case studies are welcome. We ask you not to submit a paper that has been accepted for publication in a journal or is close to being accepted. We particularly encourage submissions by PhD students in advanced stages of their studies.

The conference wants to put an emphasis – but is not limited to – the following topics in the economics, real estate or finance fields. The submitted papers may – but do not need to – display hospitality or tourism relevance:

- Investments
- Sentiments
- Big data & machine learning
- Corporate governance
- Valuation
- Demand modelling and forecasting
- Spatial econometrics
- Sustainability
- Behavioral economics and finance
- Market, investor or consumer sentiments
- Economics of social media, customer reviews and ratings
- Other quantitative research in tourism and hospitality

BEST PAPER AWARDS

A selection committee will announce best paper awards in specific categories, at least one of which will be specific to hospitality/tourism economics.

SUBMISSION AND IMPORTANT DATES

Submission platform: <https://easychair.org/conferences/?conf=hfelausannejune2020>

The Submission Guidelines can be found on the conference website.

IMPORTANT DATES

Last date for submitting extended abstracts or full papers:	15th February 2020
Acceptance decision on extended abstracts or full papers:	21th March 2020
Last date for submitting full papers (final version) and registration:	25th May 2020

CONTACTS

For further questions, please contact: hfe.conf@ehl.ch
Miss Juliette Arcé

For more details and updates, please visit the conference website:
<https://industry.ehl.edu/Hospitality-Finance-Economics-Conference-2020>

CONVENERS

Dr Jean-Philippe Weisskopf
Associate Professor
Ecole hôtelière de Lausanne

Dr Yong Chen
Assistant Professor
Ecole hôtelière de Lausanne

Dr Prashant Das
Associate Professor
Ecole hôtelière de Lausanne

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