

## **CALL FOR SUBMISSIONS**

*3rd Wine & Hospitality Management Workshop, June 6-7, 2019*

The Cornell Institute for Food and Beverage Management at the Cornell SC Johnson College of Business, School of Hotel Administration is pleased co-host the [3rd Wine & Hospitality Management Workshop](#), June 6-7, 2019 at the SC Johnson College of Business space in New York City.

This small-scale, high quality conference will allow for intense interactions between participants and offer a platform for academics and practitioners, and we are excited to invite you to submit papers to be considered for presentation at the conference.

### **SUBMISSIONS**

Submissions to be considered are of general interest to the wine and hospitality professions. Special consideration will be given to papers on the following topics:

- Environmental, cultural and socioeconomic issues (climate change, online and expert reviews, trends in wine tourism, etc.);
- Analysis and forecasting of the demand/price for wine and/or restaurants;
- Investments in the wine and/or restaurants markets (direct/indirect investments, performance, benchmark, valuation, etc.);
- Marketing, development strategies and supply chain management for wineries and/or restaurants;
- Organizational and governance issues of restaurants and/or wineries;
- Optimal design and management of wine lists.

### **SUBMISSIONS DEADLINE AND SPECIAL ISSUE**

The submission deadline is **February 11, 2019**. We welcome full papers and extended abstracts (min. 2,000 words and including information on the research question, data, methodology and primary results). Please email one PDF file with full author affiliations and one anonymous PDF file to: [ams76@cornell.edu](mailto:ams76@cornell.edu).

Cornell Hospitality Quarterly will publish the best papers presented at the Alliance workshop. A select group of authors will be invited to submit full versions of their papers for consideration in the special issue. The special issue editors are Mark Bonn (Florida State University) and Alex Susskind (Cornell University).

Invited papers will go through the standard double blind review process that is in place at the Cornell Hospitality Quarterly. An invitation to submit a paper to the special issue is not a guarantee it will be accepted by the editors for publication. Further details about the conference and the special issue will be posted on the Alliance website shortly.

The selection committee's decision will be communicated by the beginning of March 2019.

### **VENUE**

The conference will be held at the SC Johnson College of Business program space in New York City at 45 West 57th Street. As a satellite of the Ithaca, NY Campus, through the program space in Midtown Manhattan, The Cornell SC Johnson College of Business hosts conferences, roundtables, executive education programming and classes for our undergraduate and graduate degree programs.

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