Assistant Professor, Cal Poly Experience Industry Management  
Instructional Faculty – Tenured/Tenure-Track

The Experience Industry Management Department in the College of Agriculture, Food and Environmental Sciences at California Polytechnic State University, San Luis Obispo, CA, invites applications for a tenure-track, academic year position. Starting date is negotiable, but on or before September 10, 2020 is preferred. The successful candidate will be expected to teach undergraduate core courses in the Experience Industry Management Department and be able to teach courses related to an area of expertise such as tourism experience design, destination marketing and management, experiential marketing, tourism marketing or analytics.

Additional expectations may include supervision of undergraduate senior projects, graduate student research, student advising, and teaching graduate level courses and/or in a Master of Professional Studies or certificate program. The successful candidate is expected to participate in scholarly activities (i.e., research, grant writing, publications, presentations) as part of their professional development and to contribute to the research of the Experience Innovation Lab, to be fully launched in late 2021 or early 2022. The successful candidate is also expected to provide service on committees for the department, college, and university and participate in instructional development activities. Expectations also include service to local, state, national tourism and/or destination marketing and management related professional organizations.

At California Polytechnic State University, San Luis Obispo, we believe that cultivating an environment that embraces and promotes diversity is fundamental to the success of our students, our employees and our community. Bringing people together from different backgrounds, experiences and value systems fosters the innovative and creative thinking that exemplifies Cal Poly’s values of free inquiry, cultural and intellectual diversity, mutual respect, civic engagement, and social and environmental responsibility. Cal Poly’s commitment to diversity informs our efforts in recruitment, hiring and retention. California Polytechnic State University is an affirmative action/equal opportunity employer.

**REQUIRED QUALIFICATIONS**

Ph.D. in tourism or destination marketing, experiential marketing, recreation, parks, and tourism administration, tourism and hospitality management, or a related field required prior to appointment. Applicants should have a combination of teaching, practical and/or research experience and a commitment to quality undergraduate education and a research program that involves undergraduate
students. Candidates must also demonstrate an ability to initiate, complete, secure external funding, and publish research.

Must demonstrate excellence in teaching, effective communication, and interpersonal skills and be a productive team player able to interact well with peers, students, sectors of the experience industry, government agencies, and the general public. Must demonstrate commitment to diversity and inclusion.

Excellent written and oral communication skills and strong interests in undergraduate teaching are required. Candidates must also demonstrate an ability to initiate, complete, secure external funding, and publish research and be an active researcher within the Experience Innovation Lab, collaborating with cross-disciplinary faculty and industry partners.

Demonstrated experience and commitment to student-centered learning and teaching, as well as the ability to collaboratively work in multidisciplinary settings is required. Demonstrated proficiency in written and oral use of the English language is required.

PREFERED QUALIFICATIONS

Previous research and practical experience with tourism marketing organizations, destination management companies, travel technology firms, hospitality sales, experiential marketing agencies, or tourism analytics organizations. Expertise in online course development and online teaching are highly preferred.

Candidates are expected to demonstrate a commitment to, or potential for, teaching excellence and scholarly activity at the university level. The successful candidate must have the ability to work effectively with students, staff and faculty from diverse ethnic, cultural, and socioeconomic backgrounds. Cal Poly is committed to the teacher-scholar model. As teachers, faculty are expected to exhibit strong pedagogic skills and to remain proficient and current in their disciplines. As scholars, faculty should be engaged in scholarly work that is of very high quality as evidenced by external peer review. As colleagues, it is appropriate for faculty to perform service activities at all levels of the university. Faculty should build collaborative relationships across the University and with colleagues at other universities.

Candidates who have international experience or the desire to cultivate international links are preferred. Significant experience working with underrepresented students in research, teaching, service, advising, mentoring or the community is desirable.
Preference will be given to those with experience in working with diverse populations and fostering a collaborative, supportive and inclusive environment. Preference will also be given to those with relevant work experience and those who bring professional capabilities.

SPECIAL CONDITIONS

The person holding this position is considered a 'mandated reporter' under the California Child Abuse and Neglect Reporting Act and is required to comply with the requirements set forth in CSU Executive Order 1083 as a condition of employment.

Following a conditional offer of employment, a background check (including a criminal records check) must be completed satisfactorily before any candidate may start work with Cal Poly, San Luis Obispo. Failure to satisfactorily complete the background check may result in the withdrawal of the offer of employment. Note: Cal Poly cannot deny an applicant a position solely or in part due to a criminal conviction history until it has performed an individualized assessment and linked the relevant conviction history with specific job duties in the position being sought.

Please note: Current employees who are offered positions on campus will be required to undergo a background check for any position where a background check is required by law or that Cal Poly has designated as sensitive. Sensitive positions are those requiring heightened scrutiny of individuals holding the position based on potential for harm to children, concerns for the safety and security of people, animals, or property, or heightened risk of financial loss to Cal Poly or individuals in the university community.

For health and well-being, Cal Poly is a smoke & tobacco-free campus. The university is committed to promoting a healthy environment for all members of our community.

ABOUT THE DEPARTMENT

The Experience Industry Management Department of the College of Agriculture, Food and Environmental Sciences offers a B.S. in Recreation, Parks, & Tourism Administration. An M.S. in Agriculture with a specialization in Recreation, Parks, and Tourism Management is currently not accepting applicants. The Experience Industry Management department, accredited by the Council on Accreditation of Parks, Recreation, Tourism and Related Professions offers areas of study in Tourism, Hospitality and Destination Management, Event Planning and Experience Management, and Sport and Recreation Management. The
Experience Industry Management department’s vision is to cultivate leaders and innovators in industries that promote healthy lifestyles, protect memorable places, and facilitate life-enhancing experiences for individuals, communities, and the global society.

**HOW TO APPLY**

Please attach a (1) cover letter, (2) resume/curriculum vitae, (3) unofficial transcripts, (4) statement of teaching philosophy, (5) goals and plans for research, (6) statement describing the candidate’s experience(s) with diversity and inclusion and how their experiences have prepared them to advance Cal Poly’s commitment to diversity and inclusion, and (7) at least three professional references with names and email addresses when completing the online faculty application. The selected candidate will be required to provide sealed official transcripts prior to appointment for final consideration. Review of applications will begin December 15, 2019; applications received after that date may be considered until an acceptable candidate is secured. Inquiries can be directed to Dr. Keri Schwab, Search Committee Chair, Experience Industry Management Department, (805) 756-5113, keschwab@calpoly.edu. EEO.