

## **Position announcement**

To support its ambitious growth plans, EHL is currently seeking to recruit an Assistant or Associate Professor in **Luxury Marketing and International Service Marketing** for September 2018. Appointment is a full-time position.

### Requirements

A Ph.D. in Marketing or a related field is a requirement. We seek candidates who have published in, or aspire to publish in top-tier business journals and hospitality discipline journals, and/or whose research and teaching interests can be easily applied to the hospitality and service industry, which is broadly defined to include foodservice, lodging, and travel-related businesses, etc. Scholars whose research and teaching interests are particularly relevant to the hospitality industry are especially encouraged to apply. Candidates should be interested in developing their research ideas for the hospitality practitioner audience as well as for top-tier academic journals. Teaching excellence, as well as research excellence, are highly valued at EHL. Candidates must also have expertise or evident potential in providing quality teaching at both undergraduate and graduate levels. The teaching load depends on research productivity.

We seek enthusiastic applicants with excellent interpersonal skills who want to be part of our growth and share our vision while contributing to hospitality education.

### Conditions

Successful candidates will be offered an open-ended contract with attractive benefits. EHL offers excellent research support and a salary that is competitive with top U.S. business schools, while being able to work and live in a breathtaking environment in the heart of Europe. To facilitate industry-related research, our dedicated Lausanne Hospitality Research Center provides faculty members with access to data and industry connections.

Applications will be accepted until January 31, 2018. Please submit your CV, up to three academic research papers (or working papers), three letters of recommendation, as well as course syllabi (where applicable) and teaching evaluations for recent courses (where applicable) via email to Katia Sergi, HR Business partner at [Katia.SERGIFISCHETTI@ehl.ch](mailto:Katia.SERGIFISCHETTI@ehl.ch).

### About EHL

The École hôtelière de Lausanne (EHL) is one of the most renowned hospitality management schools in the world and is part of the network of Universities of Applied Sciences of Western Switzerland (HES-SO). EHL is accredited by NEASC. While known as hospitality leaders, EHL graduates can be found in top managerial positions in industries including banking, retail, consumer goods travel and tourism, to name just a few.

EHL has embarked on an ambitious growth strategy, including a substantial increase in student enrollment over the next five years. It continues to develop an outstanding portfolio of programs, to expand its existing state-of-the-art infrastructure and to further enhance its global presence while partnering with world-class academic institutions. EHL is therefore committed to investing heavily in the ongoing development of its faculty.

The EHL campus is located in the picturesque city of Lausanne, overlooking the pristine beauty of the Alps and Lake Geneva. The region offers a wide variety of both outdoor and cultural activities and an exceptional restaurant scene. For further information about the school, visit [www.ehl.edu.ch/eng](http://www.ehl.edu.ch/eng).