



CAL POLY

College of Agriculture, Food
& Environmental Sciences
Experience Industry Management

ASSISTANT/ASSOCIATE PROFESSOR EXPERIENCE INDUSTRY MANAGEMENT DEPARTMENT

POSITION: The EXPERIENCE INDUSTRY MANAGEMENT DEPARTMENT in the College of Agriculture, Food and Environmental Sciences at California Polytechnic State University, San Luis Obispo, CA, invites applications for a tenure-track, academic year position. Starting date is negotiable, but on or before September 13, 2018, is preferred. The successful candidate will be expected to teach undergraduate level courses, and graduate level courses in the Experience Industry Management Department, and courses specific to an area of expertise in Tourism, Hospitality & Destination Management. Examples of potential courses may include: Experiential Marketing Strategies for Experience Industry Management, Destination Management, Sport & Event Venue Management, Professionalism & Customer Experiences, Destination & Hospitality Analytics, Principles of Experience Industry Management, Introduction to the Experience Industry, Experience Program Design, and Financial Management in the Experience Industry.

Duties may also include, but are not limited to, supervision of undergraduate senior projects, graduate student research, student advising, and teaching graduate level courses and/or in a Master of Professional Studies or certificate program. The successful candidate is expected to participate in scholarly activities (i.e., research, grant writing, publications, presentations) in an area of expertise directly related to Tourism, Hospitality & Destination Management as part of his/her professional development. The successful candidate is also expected to provide service on committees for the department, college, and university and participate in instructionally related activities. Expectations also include service to local, state, national, tourism and/or destination management related professional organizations.

REQUIRED QUALIFICATIONS/SPECIALIZED SKILLS: Doctorate degree in destination marketing, tourism marketing, experiential marketing, recreation, parks, and tourism administration, tourism and hospitality, or a related field required. Applicants should have a combination of teaching, practical and/or research experience in the tourism and/or destination management industry.

Must demonstrate excellence in teaching, effective communication, and interpersonal skills. The ability to be a productive team player and to interact well with peers, students, the tourism and destination management industry sector, government agencies, and the general public is essential. Must demonstrate commitment to diversity.

Excellent written and oral communication skills and strong interests in undergraduate and graduate teaching are required. Candidates must also demonstrate an ability to initiate, complete, secure external funding, and publish research.

PREFERRED QUALIFICATIONS/SKILLS: Previous work experience with and expertise in destination marketing organizations, destination management companies, or tourism analytics organizations is highly preferred. Experience with online course development and online teaching preferred. The ability to collaborate on research with faculty across the College, University, and industry is desirable. Candidates who have international experience or the desire to cultivate international links, are preferred.

HOW TO APPLY: To apply, complete the required online faculty application at WWW.CALPOLYJOBS.ORG and **submit to requisition #104586**. Please attach a curriculum vitae, unofficial transcripts, and a cover letter describing a brief statement of teaching and research interests, goals, and accomplishments. Please be prepared to provide three professional references with names and email addresses when completing your application. Selected applicants will be required to submit official transcripts of highest degree prior to appointment. Inquiries can be directed to Dr. Marni Goldenberg, Search Committee Chair, Experience Industry Management Department, (805) 756-7627, mgoldenb@calpoly.edu. Review of applications will begin October 31, 2017; applications received after that date may be considered until an acceptable candidate is secured.

DEPARTMENT: The Experience Industry Management Department of the College of Agriculture, Food and Environmental Sciences offers a B.S. in Recreation, Parks, & Tourism Administration. An M.S. in Agriculture with a specialization in Recreation, Parks, and Tourism Management is currently not accepting applicants. The Experience Industry Management department, accredited by the Council on Accreditation of Parks, Recreation, Tourism and Related Professions offers areas of study in Tourism, Hospitality and Destination Management, Event Planning and Experience Management, and Sport and Recreation Experience Management. The Experience Industry Management department's vision is to cultivate leaders and innovators in industries that promote healthy lifestyles, protect memorable places, and facilitate life-enhancing experiences for individuals, communities, and the global society.

COLLEGE AND UNIVERSITY: Cal Poly is a nationally ranked, four-year, comprehensive public university located in San Luis Obispo, California. The emphasis of the University is on a Learn by Doing educational experience for its more than 21,000 students. Cal Poly is a residential campus, with an on-campus population of approximately 7,000, making it the largest student-housing program in the 23-campus California State University (CSU) system. U.S. News and World Report has ranked Cal Poly No. 1 among public master's universities in the western United States for 21 consecutive years. Many students seek admission to Cal Poly not only because of its excellent academic reputation, but also because the 6,000-acre main campus is nestled in the foothills of San Luis Obispo, just minutes from California's Central Coast beaches.

Cal Poly's College of Agriculture, Food and Environmental Sciences (CAFES), the largest non-land grant agricultural program in the U.S., awards nearly half of all baccalaureate agriculture degrees granted in California. The college is a leader in providing students with real world skills based on Learn by Doing laboratory and field intensive curriculum, contemporary instructional technology, and uncommon access to senior faculty in small class settings. The college spans more than 6,000 acres of land adjacent to the campus core, as well as an additional 4,000 acres throughout the state. It is comprised of nine academic departments and approximately 170 faculty, 80 staff, and 4,000 students in 15 majors. In addition, the college is home to a number of unique enterprise projects, centers and institutes.

Cal Poly is located in historic San Luis Obispo, a city of 45,000, 12 miles from the Pacific Ocean and midway between San Francisco and Los Angeles on California's scenic Central Coast. With excellent public education resources, recreational facilities and an expanding dedication to the arts, the area is known for its scenic landscapes and extraordinary temperate climate.

At California Polytechnic State University, San Luis Obispo, we believe that cultivating an environment that embraces and promotes diversity is fundamental to the success of our students, our employees and our community. Bringing people together from different backgrounds, experiences and value systems fosters the innovative and creative thinking that exemplifies Cal Poly's values of free inquiry, cultural and intellectual diversity, mutual respect, civic engagement, and social and environmental responsibility.

Rank and salary commensurate with qualifications and experience of the individual selected. Cal Poly offers excellent fringe benefits, including health, dental and vision insurance, retirement participation in the Public Employees' Retirement System and educational benefits for eligible employees.