Announcing the Ph.D. in Hospitality Business Analytics at the University of Delaware

Applications open on May 15, 2019

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Dear All:

The Department of Hospitality Business Management in the Alfred Lerner College of Business and Economics is delighted to announce the Ph.D. in Hospitality Business Analytics. Applications are invited for Fall 2019 with the term beginning on August 27, 2019.

QUICK POINTERS

- Applications open on May 15, 2019, and close on June 1 for International Students and July 15 for U.S. students. Interested candidates are encouraged to contact Dr. Srikanth Beldona (beldona@udel.edu) earlier for information and details.
- The program is fully funded *(tuition covered and stipend of $21,000 per year) over* the course of the 4-Year Program for students applying at an individual level. Sponsored applicants are welcome to apply.
- Applicants admitted to the Ph.D. Program will have completed the requirements for a Master's Degree with at least 3 years of managerial experience in the hospitality, tourism or related industries. Applicants with Bachelor's degrees will also be considered under exceptional circumstances for those with rigorous and excellent academic credentials, combined with rich managerial experience in hospitality, tourism or related industries.
- The program draws on the expertise of faculty and resources in the Department of Hospitality Business Management, the Lerner College of Business & Economics, the Institute for Financial Services Analytics and the Data Science Institute all housed in the University of Delaware.

IMPORTANT DETAILS

Background & Mission

Data science has become a key domain of interest and inquiry in the hospitality and travel sectors due to the vast amounts of data generated. The need for skills in this area is strong and business analytics holds great promise in both the hospitality academy and corporate levels of industry.

The mission of the Ph.D. in Hospitality Business Analytics program is to provide advanced training to students in the domain of data science as it relates to the hospitality industry. The goal is to prepare students for highly demanding academic and research careers in top-ranked institutions.

Requirements

1. Resume: A resume or curriculum vitae is required to document your prior work experience, publications, honors and awards received and to summarize your educational credentials.
2. Transcripts: Unofficial transcripts of all undergraduate and graduate coursework are required with your application. Do not mail official transcripts during the applicant stage. An English translation must accompany transcripts issued in a language other than English.

3. GRE or GMAT: Both GRE and GMAT test scores are acceptable. All exams must have been taken within two years before applying to the program. Scores should be very competitive given the rigorous quantitative and writing intensive requirements of the program.
4. Personal Statement: The personal statement should detail your goals and objectives and clearly identify your interest in the Lerner College degree program.
5. Three Letters of Recommendation: Recommendation forms are emailed directly from the online application to the three recommenders whose names and email addresses you provide. Instructions for returning the completed forms is included in the emails.
6. Language Test Requirement for International Students: Applicants whose native language is not English must submit scores from either the TOEFL or the IELTS exams. Those who have a graduate degree from a university in the U.S. or another English-speaking country are exempted. The minimum TOEFL score required for acceptance will be 100 or higher (sub-scores of 20 in Reading, Listening, 18 in Speaking, and 24 in Writing) or 7.0 on the IELTS (sub-scores of 5.5 in each area).
7. Examples of previous research and written works (recommended).
8. Application Fee: A $75 application fee is due when you submit your online application.
9. Screened applicants will be interviewed on Zoom, a video conferencing platform.

Qualified students may also enroll in the M.S. in Hospitality Business Management (Thesis Track) to solidify their foundations and progress to the Ph.D. Progression to the Ph.D. from the M.S. is contingent upon the student submitting a separate application and meeting the requirements of the doctoral program. Scholarships and Assistantships are available for entry at the M.S. level, but are competitive.